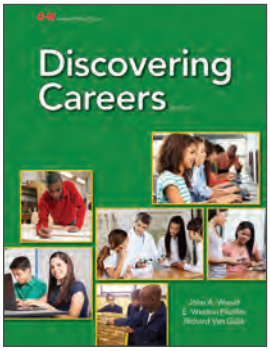
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Career Exploration and Preparedness



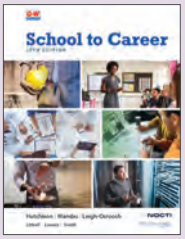
Discovering Careers, ©2018

This is the only textbook program written for middle school that is consistently updated to current job opportunities and technology skills. Help students begin career exploration and practice the skills needed to succeed in high school and beyond. The text engages students in CTE programs as they apply new skills through an ongoing personal achievement plan and activities to add to their college and career readiness portfolio.

Bundle: Online Learning Suite, 6yr. Classroom Subscription and Print Textbook: 978-1-63126-608-9

Adopted for Career Exploration

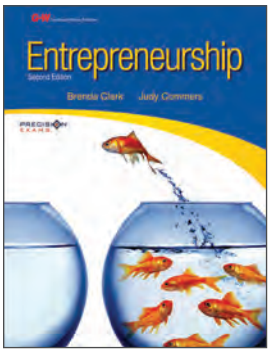
OFF-LIST: Ask your Educational Consultant about available titles for additional course areas



School to Career, ©2023
21st century life and career skills for high school students

Bundle: Online Learning Suite, 6yr. Classroom Subscription and Print Textbook: 978-1-64925-739-0

Marketing

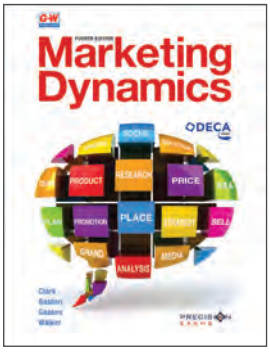


Entrepreneurship, ©2018

Introduce students to the risks and rewards of business ownership with a project-based pedagogy and a foundation in economic concepts. Students are guided through the elements and creation of a business plan using a step-by-step narrative that includes selecting an idea for a business, social and ethical responsibilities, start-up options for the new business, operating the business, and expanding and exiting the business.

Bundle: Online Learning Suite, 6yr. Classroom Subscription and Print Textbook: 978-1-63126-638-6

Adopted for Entrepreneurship

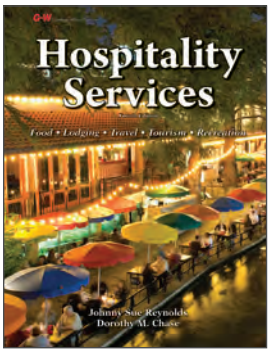


Marketing Dynamics, ©2019

Provide a comprehensive framework for teaching a well-rounded introduction to the four Ps—product, price, place, and promotion, as well as marketing research and target market identification. The Building the Marketing Plan project at the end of each unit provides hands-on learning.

Bundle: Online Learning Suite, 6yr. Classroom Subscription and Print Textbook: 978-1-63126-628-7

Adopted for Marketing Principles



Hospitality Services, ©2018

Introduce students to the five segments of the industry—food and beverage, lodging, travel, tourism, and recreation—as they explore business concepts in hospitality management, human resources, accounting, sales, and marketing.

Bundle: Online Learning Suite, 6yr. Classroom Subscription and Print Textbook: 978-1-63126-552-5

Adopted for Hospitality Management and Marketing

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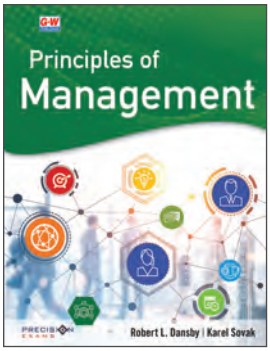
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Business Management and Administration



Principles of Management, ©2020

Students will learn about the responsibilities and rewards of being a manager for an organization. Learning the functions of management, how to be a strategic manager, and the importance of managerial soft skills offer lifelong skills to become productive workers and contributing citizens in our society.

Bundle: Online Learning Suite, 6yr. Classroom Subscription and Print Textbook: 978-1-63563-847-9

Adopted for Management Principles



OFF-LIST: Ask your Educational Consultant about available titles for additional course areas

- **Business Essentials** - *Principles of Business, Marketing, and Finance,* 2e ©2023
- **Business Technology Applications** - *Introduction to Microsoft Office 2019* or
  - *Certification Prep for Office 2019*
- **Computer Essentials** - *Principles of Digital Information Technology,* 2e ©2021
- **Introduction to Programming** - *Introduction to Computer Science: Coding,* ©2019
- **Multimedia Publications** - *Graphic Communications*, 6e ©2019

Finance



OFF-LIST: Ask your Educational Consultant about available titles for additional course areas

- **Personal Finance** - *Foundations of Financial Literacy,* 11e ©2023
  - *Math for Financial Literacy*, 2e ©2023
- **Banking & Financial Services** - *Banking & Financial Systems*, 2e ©2018

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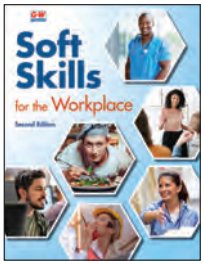
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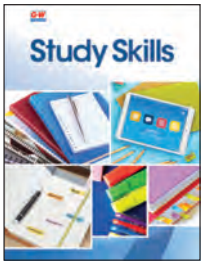
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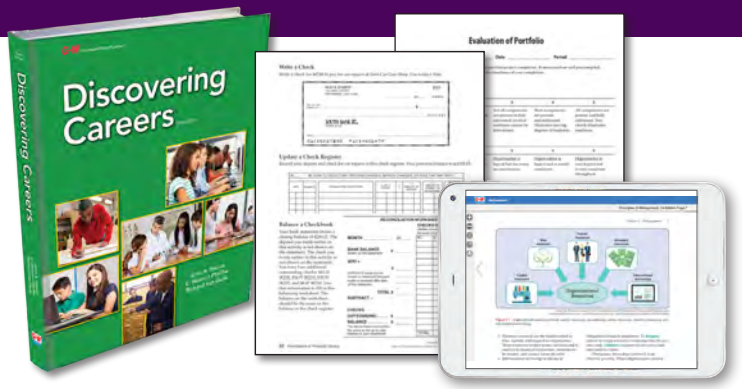


Soft Skills for the Workplace, ©2022
14 short, concise lessons, case studies, and conversation starters to prepare students to find and keep a job.

Study Skills, ©2020
14 essential study strategies that help facilitate understanding and retention of knowledge to become efficient, solve problems, and apply critical-thinking skills.

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Manufacturing

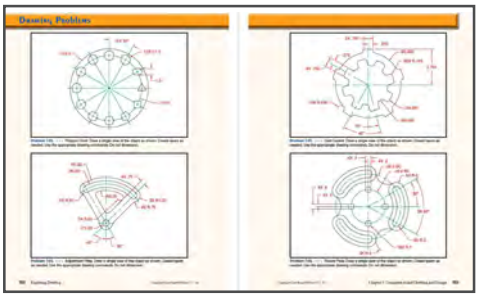


Exploring Drafting, ©2018 By John R. Walker, Bernard D. Mathis, and Shauna Ann Scribner

Bundle: Online Learning Suite, 6yr. Classroom Subscription and Print Textbook: 978-1-63126-269-2

Exploring Drafting is an ADDA-approved publication, ideal for beginning drafting students at any instructional level as it stresses fundamental skills while teaching essential manual and CAD drafting skills. This 12th edition features a new design and numerous illustrations to enhance learning and student engagement. Coverage includes axonometric projection, geometric constructions, orthographic projection, and dimensioning practices, as well as the techniques and procedures used in creating multiview drawings, sectional views, auxiliary views, pictorial views, and pattern developments. Employability features motivate students to find, obtain, and maintain employment in the modern work environment.

- The text coverage and figures have been updated to the **ASME Y14.5-2018 standard**.
- The **end-of-chapter drawing problems** help students build problem-solving skills and practice drafting techniques and progress from basic to advanced.
- Numerous special features—**Before You Begin, Careers in Drafting, Industry Connection, and Communicating about Drafting**—promote student engagement and class discussions.
- **Supplemental student worksheets** provide hands-on practice with drawing activities that correspond to the end-of-chapter drawing problems in the textbook.





OFF-LIST: Ask your Educational Consultant about available titles for additional course areas

- **Introduction to Engineering Design** - *Foundations of Engineering and Technology,* 7e ©2019
- **Introduction to Robotics** - *Industrial Robotics Fundamentals,* 4e ©2023
- **Industrial Maintenance – Mechanical** - *Industrial Maintenance and Mechatronics,* ©2020
- **Introduction to Precision Machining** - *Machining Fundamentals*, 11e ©2023

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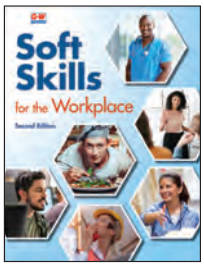


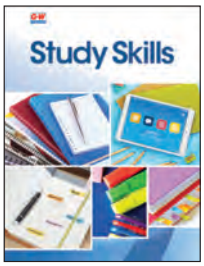
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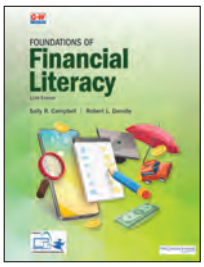
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14 short, concise lessons, case studies, and conversation starters to prepare students to find and keep a job.

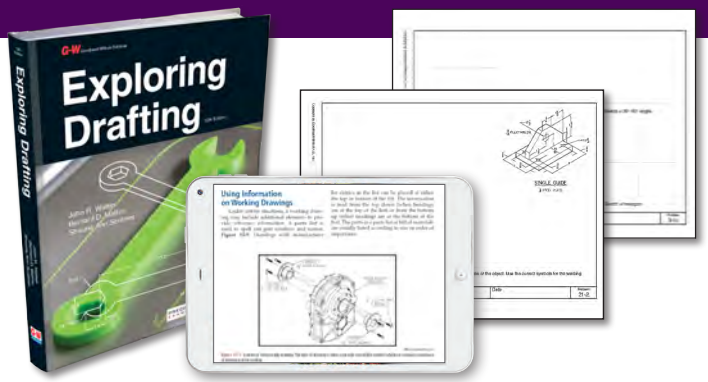
Study Skills, ©2020
14 essential study strategies that help facilitate understanding and retention of knowledge to become efficient, solve problems, and apply critical-thinking skills.

School to Career, ©2023
Guide students through 21st century life and career skills as they explore careers, assess their abilities, and engage with CTSOs, work-based learning, and planning for the future.

Foundations of Financial Literacy, ©2023
A comprehensive framework for high school students to make wise financial decisions, lead productive lives, and achieve financial security.

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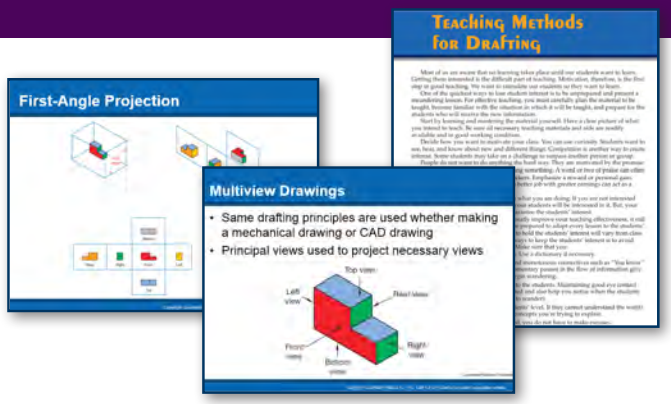
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