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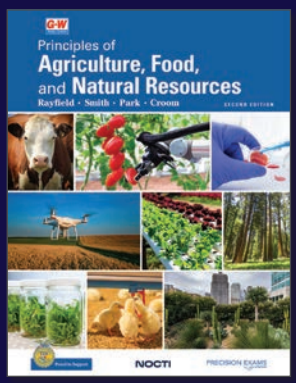
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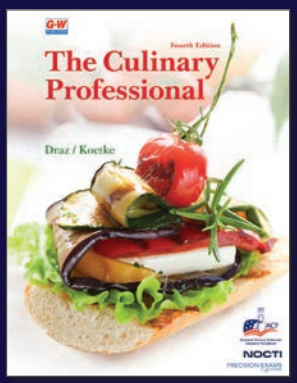
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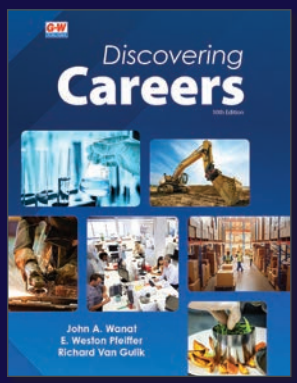
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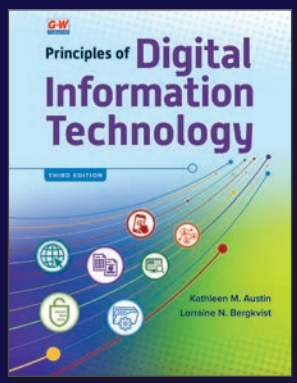


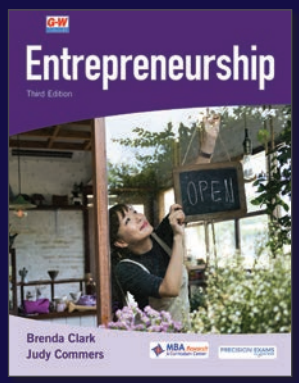
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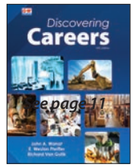
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Thank you to these Florida educators who contributed to the development of our resources!



Coauthor E. Weston Pfeiffer provides consulting services to major corporations, the World Bank, and numerous education agencies. He has served as advisor for the U.S. Department of Labor and is a founding member of the Cooperative Work Experience Education Association.

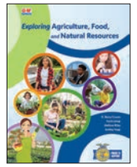
Coauthor Richard Van Gulik, Ph.D. is assistant director for curriculum at Withlacoochee Technical Institute. He has served as a superintendent, principal, and program specialist and is active in supporting students in vocational programs.

Reviewer:
Denise M. Jamison, Ed.D., Workman Middle School, Pensacola



Reviewers:
Debra C. Carter
Spanish River High School, Boca Raton

Donna W. Martin
Buchholz High School, Gainesville

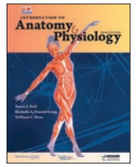


Coauthor Dr. Ashley Yopp is the Bureau Chief for Adult and Career Education at the Florida Department of Education, where she leads the administration and coordination of educational programs designed to help adult learners gain the skills needed for the workforce and postsecondary education. She has also worked in secondary and postsecondary education as an agriculture teacher, teacher educator, and research scientist.

Reviewers:
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Tomlin Middle School, Plant City

Carrie Owen
DeLand Middle School, DeLand

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Stewart Magnet Middle School, Tampa

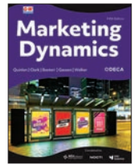


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Bayside High School, Palm Bay

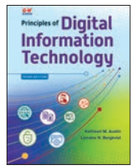
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Dr. June Walker
Orange Park High School, Orange Park



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VyStar Academy of Business & Finance at Jean Ribault Senior High School, Jacksonville

Tresa Warner
Lake Region High School, Eagle Lake



Reviewers:
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Umatilla Middle School, Umatilla

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Center Academy, Cape Coral

M. McEvoy
LCSB-Mount Dora High School, Tavares

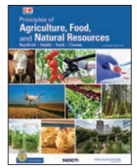
Heather McLeod
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Brandford High School, Brandford

Kim Pawlowski
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Thomas Wade, MBA, GCDF, LVER
East Ridge High School, Lake County Schools, Clermont

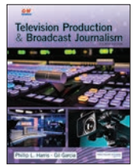
Erin L. Wasson
Jackson Heights Middle School, Oviedo



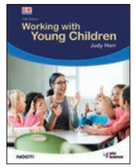
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Alexander H. Smith
Dr. Phillips High School, Orlando

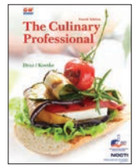
Jessica Switzer
Steinbrenner High School, Lutz



Reviewer:
Leora M. Chai
A.P. Leto High School, Tampa



Reviewer:
Carlli Bryan
New Smyrna Beach High School, New Smyrna Beach



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Stefany J. Grant, Ed.D.
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Coauthor Amanda M. Clark is a high school teacher and faculty advisor at Southeast High School in Bradenton. She also serves on the Florida Department of Education committee that oversees the standards for both the Digital Video Production and Television Production courses across the state.

Reviewers:
Alan Lynch
Orange Technical College, Orlando Campus

Joel Nemes
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1544	8722010: Building Trades and Construction Design Technology I	*Principles of Residential Construction: Essential Skills and Practices*	7
1545	8800510: Culinary Arts I	*The Culinary Professional, 4th Edition*	7
1546	8209510: Digital Design I	*Graphic Communications: Digital Design and Print Essentials, 7th Edition*	8
1547	8207310: Digital Information Technology I	*Principles of Digital Information Technology, 3rd Edition*	8
1548	8201410: Digital Video Technology I	*Video: Digital Communication & Production, 5th Edition*	9
1549	8021300: Fundamentals of Agriculture, Food, and Natural Resources Systems	*Exploring Agriculture, Food, and Natural Resources*	9
1550	8417100: Health Science Anatomy and Physiology	*Introduction to Anatomy & Physiology, 3rd Edition*	10
1551	8417110: Health Science Foundations	*Introduction to Health Science, 2nd Edition*	10
1552	8600010: Introduction to Technology	*Exploring Design, Technology & Engineering, 4th Edition*	11
1553	8850110: Introduction to Hospitality and Tourism	*Hospitality Services, 5th Edition*	11
1554	8827110: Marketing Essentials	*Marketing Dynamics, 5th Edition*	12
1555	9100110: Orientation to Career and Technical Occupations and Career Planning	*Discovering Careers, 10th Edition*	12
1556	8812110: Principles of Entrepreneurship	*Entrepreneurship, 3rd Edition*	13
1557	8201510: Television Production Technology	*Television Production & Broadcast Journalism, 4th Edition*	13
1558	9204410: Welding Technology Fundamentals I	*Modern Welding, 13th Edition*	14
1559	8405110: Early Childhood Education I	*Working with Young Children, 10th Edition*	14

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Principles of Agriculture, Food, and Natural Resources, 2nd Edition ©2023

by John S. Rayfield, Kasee L. Smith, Travis D. Park, and D. Barry Croom

Written by leaders in agriculture education, this text is aligned to AFNR standards, providing practical information on building leadership, communication, and career-ready skills while integrating pedagogical tools designed for learner success. This comprehensive text welcomes today's learners to the diverse and exciting world of agriscience and FFA opportunities, encouraging students to participate in their schools and communities, and enroll in advanced courses.

- To connect classroom and experiential learning, Supervised Agricultural Experience (SAE) for All Connections introduce SAEs aligned to careers, while all-new SAE for ALL Opportunities and Check-Ins act as additional springboards for planning and decision-making.
- STEM Connections appear frequently within lessons and challenge learners to apply AFNR concepts as a multidisciplinary science.

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Maintenance and Light Repair Technician Suite ©2023

by Luke D. Thompson, M.Ed.

Maintenance and Light Repair Technician is a digital, self-paced program that provides 60 step-by-step lessons packed with videos, useful photographs, and clear explanations of service procedures so students can review just enough theory to successfully master tasks in the shop. As students work on cars, they will record vehicle data, answer critical-thinking questions, and demonstrate their ability to perform MLR tasks that employers require.

- Fender-side lectures guide students to work independently on any vehicle that comes into the shop.
- Reporting tracks student process against the ASE Education Foundation MLR Task List and supports program accreditation.
- Flexible options with a comprehensive textbook for the classroom, self-paced online lessons, and a print student shop manual.

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Aligned to the ASE MLR Task List; includes certification prep

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Principles of Residential Construction: Essential Skills and Practices ©2026

by R. Jack Jones

This text and accompanying Lab Workbook are built to support students as they practice the employability and technical skills required to successfully complete each phase of homebuilding construction. Students will get hands-on from day one as the theory, skills, tool identification, and safety information are introduced alongside exercises in the shop.

- The Lab Workbook—available in print and online—provides short, hands-on lab exercises that allow for meaningful growth toward mastering key skills paired with knowledge questions to test for understanding.
- The textbook—featuring a flexible and consistent layout with chapters organized by the phases of construction and lessons organized by topic —allows instructors to teach their courses chronologically by construction path.

Covers skills needed to complete each phase of homebuilding construction

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HBI Building Careers. Changing Lives.

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The Culinary Professional, 4th Edition ©2023

by John Draz and Christopher Koetke

The Culinary Professional is a richly illustrated, comprehensive culinary arts program written with an approachable writing style and design. Hundreds of photos of professional tools and ingredients plus step-by-step directions for basic culinary skills and cooking methods make this textbook a must-have for learning how to safely prepare delicious dishes in the lab. This title also includes cross-curricular activities in reading, writing, science, technology, math, nutrition, and sustainability, along with guidance for students to build a professional e-portfolio.

- NEW garde manger chapter with content on forcemeats, aspics, terrines, and pickling, brining, and curing meats.
- NEW and expanded content for appetizers and hors d'oeuvres, budgeting and marketing techniques, off-site catering, human relations management, and many new step-by-step techniques.

Culinary arts program aligned to the American Culinary Federation Education Foundation standards

ACF American Culinary Federation The Standard of Excellence for Chefs

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Graphic Communications: Digital Design and Print Essentials, 7th Edition ©2024

by Z.A. Prust and Peggy B. Deal

This text prepares students for the technology they will use with printing, including digital image capture and manipulation, digital prepress operations, computer-to-plate technology, and press control systems. Career and professional business chapters help prepare students for futures in the industry, while technical chapters discuss topics related to typography, design, and layout.

- New hands-on projects in the Lab Workbook provide students with more design and layout opportunities.
- Suggested Activities at the end of each chapter encourage students to apply concepts to real-life situations and develop industry skills related to chapter content, while Academic Links throughout use questions and activities to relate chapter content to math, science, and history.

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The processes, methods, and equipment used in the graphic design and printing industry; aligned to Print[ED]

Print[ED] SkillsUSA

Principles of Digital Information Technology, 3rd Edition ©2026

by Kathleen M. Austin and Lorraine N. Bergkvist

Designed to help prepare students for a future career in information technology (IT), this text explores the basics of IT, progresses to computer applications commonly used in the workplace, and concludes with a discussion of the interconnectivity of technology in daily life.

- Content is aligned to the Microsoft Office Specialist (MOS) standards for Word, Excel, PowerPoint, Outlook, and Access. This enables students to obtain Associate-level certification in each program. MOS certification objectives appear at the beginning of each chapter in which they are covered as well as in the margin at the point of coverage.
- Hands-On Examples appear at the point of coverage to provide immediate reinforcement. These activities enable students to apply what they have learned before progressing to the next concept.

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Video: Digital Communication & Production, 5th Edition ©2023

by Jim Stinson and Amanda M. Clark

This text covers all aspects of video production, from preproduction to production to postproduction. The fifth edition has undergone extensive updates with a refreshed design using contemporary images and addresses the needs of modern technology, equipment, applications, and platforms, including video editing examples using the most recent version of Adobe Premiere Pro. Additionally, 10 tutorial videos and accompanying assessments reinforce important concepts, such as shot composition and camera movements.

- New Section Projects integrate the concepts from each chapter into an ongoing, larger hands-on capstone project.
- New chapters on *Media Law and Ethics* and *The Digital Space* prepare students for careers as they understand trusted practices for working with, publishing, and editing digital content on the web and for social media platforms.

For those who want to pursue a career in video production and those who want to produce professional-quality videos for personal use

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Bid 1549

Exploring Agriculture, Food, and Natural Resources ©2024

by D. Barry Croom, Melissa Riley, Kevin Jump, and Ashley Yopp

Exploring Agriculture, Food, and Natural Resources introduces middle school students to AFNR literacy to build excitement for the wide variety of opportunities in agricultural education and careers as they develop interpersonal skills, gain hands-on immersion in STEM, and begin planning a Supervised Agricultural Experience. This text is expertly designed for young learners with engaging photographs narrated by colorful characters. Students learn concepts in relation to how they may be used in a variety of careers from greenhouse manager to microbiologist, or national park ranger to supply chain specialist.

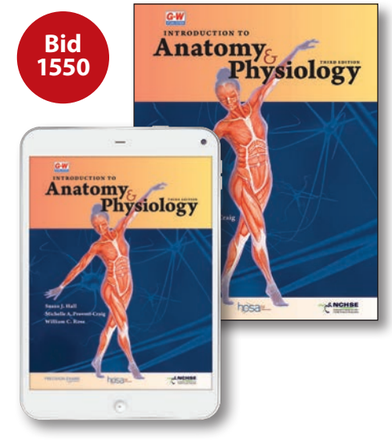
- Each lesson ends with review and assessment that incorporates cross-curricular skills in STEM, ELA, and social studies with Academic Activities and Communicating about Agricultural assignments.
- *Hands-On Activities* and *Making Connections* features in most lessons offer step-by-step mini projects to practice communication, STEM, and leadership skills related to agriscience.

Introduces a wide variety of opportunities in agricultural education and careers in 76 flexible lessons

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Introduction to Anatomy & Physiology, 3rd Edition ©2024

by Susan J. Hall, Michelle A. Provost-Craig, and William C. Rose

Written for high school students, the chapters in this textbook are divided into lessons, providing content in a manageable format for the student. Each lesson is further divided into subtopics, with questions at the end of each subtopic to help students gauge their understanding of the material. An outstanding illustration program includes anatomically exact drawings with great use of color, simplified labeling, and teaching captions.

- New HOSA–Future Health Professionals activities encourage student and instructor involvement in HOSA and help prepare students for competitive events.
- Case studies and real-world applications enhance student interest and involvement.
- This title is correlated to the industry-recognized credentials offered by YouScience® Industry Certifications and NCHSE National Health Science Standards for Human Structure, Function and Disease A and B exams.

Designed to make complex A & P subjects easier to understand

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Introduction to Health Science, 2nd Edition ©2024

by Dorothy Winger and Susan Blahnik

Introduction to Health Science delivers up-to-date health science content to high school students and supports instructors in teaching an introduction to the careers in health science. Written specifically for the high school market, the structure of the text presents the subject matter in a student-friendly lesson-based approach. Content is broken into smaller chunks to make the material more manageable for students.

- Students will stay engaged with study aids, such as video clips, image labeling practice, activities, extensive assessment opportunities, and connections to HOSA—Future Health Professionals.
- *Healthcare Professions* features connect health science content to real-world experiences in a true introduction to healthcare careers.
- Procedures help students understand and practice the step-by-step skills required in a variety of healthcare careers.

Introductory health science career exploration text; includes foundational procedures

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Exploring Design, Technology & Engineering, 4th Edition ©2024

by Ryan A. Brown, Michael Berkeihiser, and Dr. R. Thomas Wright

Exploring Design, Technology, & Engineering builds excitement as students begin pathways in technology education. Short lessons paired with hands-on activities provide in-depth coverage on the content defined in the Standards for Technological Literacy (STELs). This text covers the impacts of technology, technological systems, the history of technology, applying technology, and the designed world (including connections to agriculture and biotechnology, construction, manufacturing, information and communication, transportation, energy and power, and medical technology). Aligned to ITEEA's STEL for middle and high school levels.

- *STEM Connections* and *Curricular Connections* relate chapter content to math, science, social studies, and language arts.
- NEW and updated Technology Explained and Think Green features reflect current trends in technology and sustainability.

Beginning course for STEM pathways, aligned to ITEEA standards

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Hospitality Services, 5th Edition

©2025

by Johnny Sue Reynolds, Ph.D., and Dorothy Chase

Hospitality Services presents an overview of the hospitality industry that discusses the various roles and responsibilities of workers in the field and covers the basics of management and the business side of hospitality. In addition, the text provides an overview for business support areas, such as human resources, marketing, sales, and accounting. Chapters on career planning lead students through the steps of a job search and emphasize the skills needed for success in the workplace.

- An appealing new instructional design has Learning Outcomes tagged to each first-level heading and End of Chapter Review and Recall questions; autogradable Checkpoint questions reinforce the Learning Outcomes to promote retention.
- New CTSO activities encourage student and instructor involvement in DECA, FCCLA, and SkillsUSA and help prepare students for competitive events.

Introduces students to the five segments of the hospitality industry—food and beverage, lodging, travel, tourism, and recreation

Student Materials
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Marketing Dynamics, 5th Edition

©2024

by Cindy Quinlan, Brenda Clark, Cynthia Gendall Basteri, Chris Gassen, and Michelle Walker

Marketing Dynamics introduces students to the four Ps of marketing—product, price, place, and promotion—and provides a foundation in related economic and business principles. New chapters on social media marketing and the marketing pitch better prepare students for the realities of a fast-paced career in business, while other essential topics in marketing research, targeting a market, and entrepreneurship are also included. This text reveals how marketing concepts relate to many of the current companies and products students are exposed to each day.

- *Building the Marketing Plan* projects at the end of each unit provide a hands-on learning experience that builds throughout the text.
- *DECA Emerging Leaders* activities provide first-hand opportunities for students to prepare for college and careers.
- *Portfolio Development* activities guide students to create a personal portfolio for use when exploring volunteer, education and training, or career opportunities.

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by John A. Wanat, E. Weston Pfeiffer, and Richard Van Gulik

Discovering Careers, the only textbook program that is consistently updated to current job opportunities and technology skills, helps middle school students begin their career exploration. The text engages students in career and technical education programs as they apply new skills through an ongoing personal achievement plan and activities to add to their college and career readiness portfolios. The tenth edition has been updated with changes taking place in the workplace, including current topics such as the gig economy, workplace culture, data analysis, digital citizenship, money management, and new methods of professional communication.

- New Soft Skills features emphasize skills needed to succeed in today's workplace, from personal traits such as flexibility to interpersonal communication and professionalism.
- Career Ladder features describe the knowledge, skills, and high school courses that will aid students in navigating their career journey as they work their way up to high-growth careers.

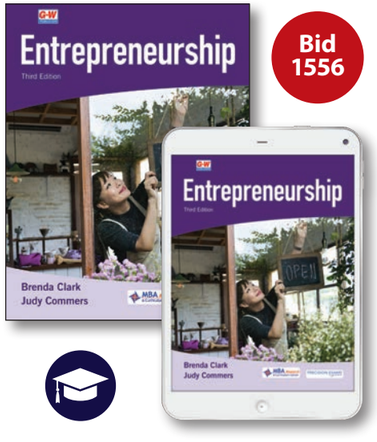
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by Brenda Clark and Judy Commers

In this text, students are guided through the elements and creation of a business plan, using a step-by-step narrative for selecting an idea for a business, social and ethical responsibilities, start-up options for the new business, operating the business, and expanding and exiting the business. The third edition reflects current business concepts such as trade agreements and trade barriers, the promotional mix, and insurance practices.

- The ongoing *Building Your Business Plan* project guides students through the hands-on learning experience of creating a personal business plan. The business plan is presented in Chapter 2, enabling students to begin the planning process early and complete a plan by the end of the text.
- Chapter introductions and *Picture Yourself Here, Social Entrepreneurs*, and *Global Entrepreneurs* features present over 50 case studies of real entrepreneurs.
- *Soft Skills* are integrated in chapters at point of use, while *Event Prep* introduces competitions for FBLA, BPA, and DECA.

Introduces students to the rewards and risks of business ownership with a project-based pedagogy and a foundation in economic concepts

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Television Production & Broadcast Journalism, 4th Edition ©2023

by Phillip L. Harris and Gil Garcia

This text provides students with a comprehensive introduction to the television production industry and goes beyond camera operations and video editing skills to explore careers in broadcast journalism, script writing, directing, and techniques for both traditional studio production and remote location work. The fourth edition has been updated with current examples of professional technologies, methods, and techniques, as well as the impact of streaming services, social media, and modern recording technologies on the industry.

- An *Essential Question* is provided at the beginning of each chapter to engage and guide the students' focus as they move through the chapter content.
- The Online Instructor's Resources offers a robust package that includes a large number of documents and forms to help the instructor with classroom management and eight professionally made videos on filming technique.

Coverage of broadcast journalism theory and technical skills necessary to enter the television production industry

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Modern Welding, 13th Edition

©2024

by Andrew D. Althouse, Carl H. Turnquist, William A. Bowditch, Kevin E. Bowditch, and Mark A. Bowditch

Modern Welding is a comprehensive text that has long been the standard for teaching theory, fundamentals, equipment, and techniques of welding technology, with enough information to span a two-year curriculum. Expansive coverage includes shielded metal arc welding, gas metal arc welding, flux cored arc welding, gas tungsten arc welding, oxyfuel gas welding and cutting, various thermal cutting processes, testing and inspection, welding symbol interpretation, and print reading. The text also includes Nonstandard Terminology features, introducing students to the jargon commonly used in the welding industry to help them communicate effectively on the job.

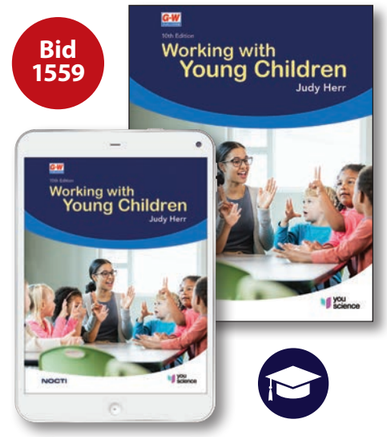
- Includes 30 step-by-step procedures that guide students through challenging welding-related operations
- Features a time-saving Quick Reference Table of Contents that directs students to the specific reference tables in the book.

Comprehensive coverage that prepares students for AWS SENSE Level I and Level II certification

American Welding Society

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Working with Young Children, 10th Edition ©2024

by Judy Herr, Ed.D.

In this text, students will learn about brain development and its impact on developing children, child development theories and practices, creating safe and inviting learning environments, and preparing engaging learning experiences and activities that promote all aspects of children's development. Students will also gain knowledge and skills in dealing with specific concerns related to infants, toddlers, school-age children, and children with diverse needs.

- This title includes the content students need to pursue the Child Development Associate Credential™ and covers information about licensing rules and regulations, various career paths, safety considerations, curriculum, and classroom management.
- Reinforces ethical principles and practices in the early childhood profession by highlighting excerpts from the NAEYC Code of Ethical Conduct and Statement of Commitment core values and principles of conduct.

An introduction to the exciting and challenging field of early childhood education and care

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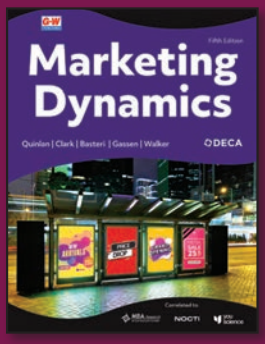
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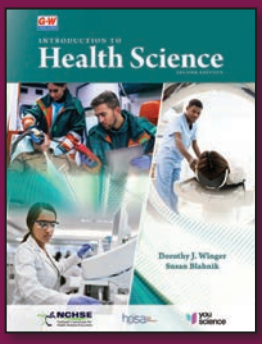
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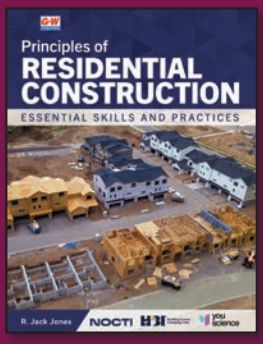
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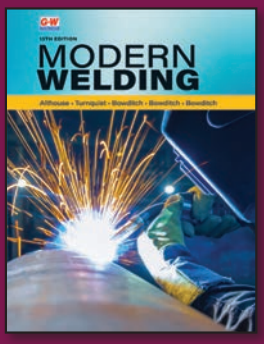
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