

NOW IS THE TIME FOR CTE



WHY?

Because Career and Technical Education
is essential to the economy!

**Employers need
CTE students.**

Healthcare Workers
HVACR Technicians
Financial Analysts
Teachers
Chefs

Agriculture Workers
Automotive Technicians
Architects and
Construction Workers
Marketing Gurus
A/V Technicians
IT Experts
Welders



According to SkillsUSA,

10 million new skilled workers will be needed by 2020

in construction, engineering, manufacturing, and technology.



CTE boosts graduation rates!

Graduation rates jump from **80%** to **93%**
for students concentrating in CTE programs.

Source: Association for Career & Technical Education



What's Next?



More than 75% of secondary CTE students pursue
postsecondary education. Students with a CTE-related
degree or certification can earn up to \$20,000 more
annually than those without CTE training.

Source: Association for Career & Technical Education

**Why is CTE
so successful?**



Students like to:

learn new fields
explore different careers
have fun
prepare for life
problem solve
compete
gain skills
be creative



Now Is the Time for CTE. Now Is the Time for G-W.

Experts in Career and Technical Education • www.g-w.com • Together, We Build Careers

