# **School to Career**

#### 12TH EDITION







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### Introduction

As a young adult, an important key to your success will be preparing for the transition from high school to your first career. To help you make this transition, *School to Career* will guide you through essential 21st century life and career skills that you will need after you graduate from high school.

By studying this text, you will learn personal, decision-making, and employability skills that will give you a solid foundation for your future. Skills for success such as teamwork and problem solving, communicating on the job, and leadership are also covered. You will have an opportunity to research and learn about careers to help you define your future goals. As part of the learning process, you will assess your skills and abilities to help make decisions about a career that is a good fit for you. Included in your exploration will be information about college and other postsecondary programs that can help you reach your goals.

### **About the Authors**

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School to Career is correlated to the 21st Century Skills for Workplace Success employability credential offered by NOCTI. It is also correlated to the 21st Century Success Skills certification as well as Preparing for College and Careers certification offered by Precision Exams by YouScience.

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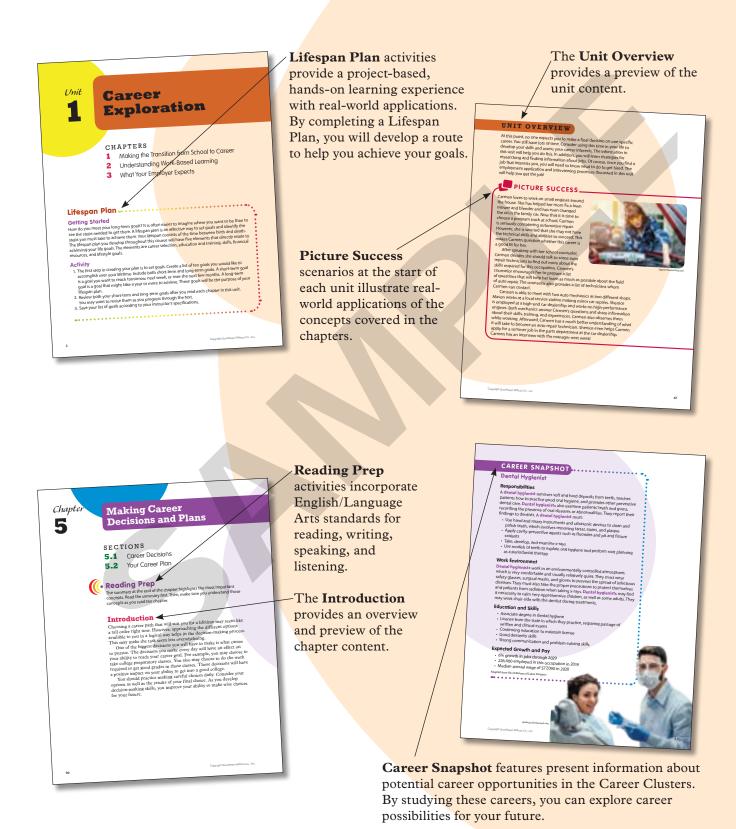
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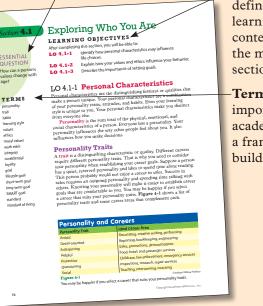
To see how *School to Career* correlates to credentialing and certification standards, visit the Correlations tab at **www.g-w.com/school-to-career-2023**.

### **Guided Tour**

The instructional design includes student-focused learning tools to help students succeed. This visual guide highlights the features designed for the textbook.



The Essential Question at the beginning of each section will engage you as you uncover the important points presented in the content.



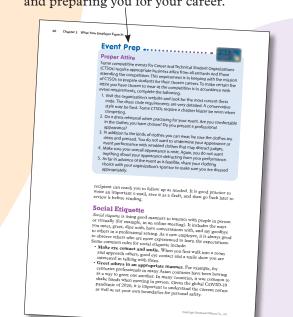
Learning Objectives

define the goals for learning the section content and align with the main headings in the section.

Terms provide a list of important business and academic terms to create a framework for you to build a personal glossary. Ethical Leadership features offer insight into ethical issues with which you will be confronted as you prepare for your future.

### Ethical Leadership Character and 2/4, as 1/2. When tal Area Measurement in the borders of a g the bodders of a geometric shape. The such as a square, rectangle, parallelog wm in Figure 10-4. You need to take I Four-Sided Shapes The state of the s area = 0 are - resonant If your employer wants you to measure a wal you will need to know the total wall area. If the is 18 feet wide and 7 feet 6 inches high, the equit area = 18 feet × 7.5 feet = 135 square feet Note: the linear measurement 7 feet 6 inches wa mal 7.5 to make multiplication easier. Area is alw

**Event Prep** features focus on preparing you for CTSO competitive events, helping you to succeed in your CTSO and preparing you for your career.





#### Career Case at .....

Stephanie Wants to Be Architect

Critical Thinking ie had a re

**Career Cases** simulate real-world scenarios to give context to issues that

arise in the workplace.

vii



**Go Green** features focus on respecting, protecting, and preserving the environment in school and the workplace.

olg Work O	pportunities			
Art and Design	Information Technology	Construction and Extraction	Media and	Transportation and
<ul> <li>Graphic designers</li> <li>Musicians</li> </ul>		Carpenters	Communications	Material Moving
Graft and fine artists	<ul> <li>Software and app developers</li> <li>Information technology support</li> <li>Computer programmers</li> </ul>	Painters     Energy workers     Construction     workers	Technical writers     Interpreters and     translators     Photographers	<ul> <li>Delivery drivers for on-demand shopping</li> <li>Drivers for ride-sharing apps</li> </ul>

to manage your own career and watch for new opportunities. Keep career flexibility in mind as you explore various occupations and careers.

#### Career Clusters

Go Green .....

be confiring and overwhen here years fire years into the future can be a set of the One of the best ways to lear about creeres it is y studying a set of the set of t

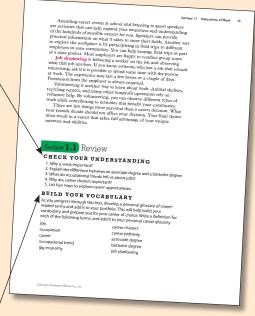
**Soft Skills** features present essential employability skills to prepare you for the workplace.

Photos with Critical-Thinking Questions

placed throughout the chapters add visual interest and pose questions that help you dig deeper into the chapter concepts.

	Section 16.1 Entrepreneurship 379
	Finderprints have many genome have the second sec
Purchasing a Franchise One type of enterprenetial opportunity you mit machice. A franchise in the outly most of an other or service in a certain grant for different and the service in a service of order burght and the service of the service of the service of the correspondence of the service of the one we burght and the service of the service of the service in the service of the service of the service of the machine of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the service of the	g this right usually lars. Restaurantis, sees that are often sold to sells a franchise. The
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Purchasing a Franchise: Advo	Intages and Disadvantages
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Figure 16-1 Consider all the advantages and disadvantages before	ore purchasing a franchise.
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**Check Your Understanding** questions at the end of each chapter section provide an opportunity to review what you have learned before moving on to additional content.



**Build Your Vocabulary** activities review the key terms presented in each section. By completing these activities, you will be able to demonstrate your understanding of vocabulary terms.

#### **Review Your Knowledge** questions cover the basic Chapter Summary Section 5.1 Career Decisions concepts presented in the Section 3.1 Compare and contrast routine decisions and major decisions to 5.1-1 Compare and contrast routine decisions are you make many types of decisions every day. While some decisions are routine and require little thought, major decisions can be difficult to make and may creative influence your life. chapter so you can evaluate your and may greavy innoence your me. LO 5.1-2 List the seven steps of the decision-making pro understanding of the material. LV 2-1-2 List the seven steps of the decision-making process. When making any major decision, you can use the decision-making rocess to help you evaluate your orgitons. By following each step; determine the best choice and work toward the results you want. LO 5.1.3 Apply the decision-making process to your personal and consumer decisions. sonal, work **Apply Your** and consumer decisions. The decision-making process can be used when making choices about personal life, work, and consumer choices. Personal decisions may limu your lifestyle and health. Work decisions can alfect your job performa Consumer decisions may involve purchases, budgets, and investment Knowledge activities Review Your Knowledge Explain why most progle work Explain why most progle work Explain why most progle work where and contrast the terms job, occupation, and career why should be in order to make a good career decision? Why should be solve a career dustien? I work dusters can gain actual exposure to the work than hoding a job. Ister works site century skills important in the workboard challenge you to relate Section 5.2 Your Career Plan LO 5.2-1 Explain the thought process involved in ma 10.5.2.1 Explain the though process involved in manage -decision. Your career decision will affect your future Making a care reface careful thought and pairing frace rhouse. 10.5.2.2 Brocks have your for a series of the result You need to realistic every speciel of a care to self it needs proportunities for growth and change and lifetyk and pairs 10.5.2.3 Describe how to create a career plan. Career plan outputs the steps you made to sale to an environ career fract, your matt recognize what you know was then your pair interest, splankes, stemphaley would be taken to any more provide expected and antipera and output and output point pairs for growth and change and a output point pairs for the steps you made a value source your areaser pair interest, splankes, stemphaley would value you provide pair interest, splankes, stemphaley would value you acree provide expected data carring was output you would be your and easy. what you learned in the chapter with your own job. intury skills important in the workplace? cal skills considered essential by employers? icial to have transferable skills? ideas, experiences, and in help you succeed on the inte goals. Apply Your Knowledge ork. Try to ident ork. Decide if th requirements. LO 5.2-4 Identify the purpose of a career ladder. A career ladder offers a logical progression from one level to the next specific caree path. Often, you will start in an entry-level job and be womoted to an advanced-level job. adult. Using a three-column chart, mak do in the next two years to prepare yo 1-1 in this chapter. From the information The Chapter Summary

presents key chapter concepts tied to each learning objective for quick review.

# **Teamwork** activities encourage a collaborative experience to help you learn how to interact with other students in a productive manner.

Getting and
 Select a position for which you would be interview. Then come to dase the first of the questions to and during the interview. Then come to dase the first of the considered agreeprinte for the interview. The the position. Explain why you position is the position of the position. The position of the position.
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The advance of the second a mock interview for the job of your dreams. Role play and video record a mock interview for the job of your dreams. The second on the team serves as the potential employer, and one person are sat the persons being interviewed. Before the interviewer cell first weak of the team of the second area of the se

#### College and Career Readiness Activities

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**College and Career Readiness Activities** provide ways for you to demonstrate the literacy and career readiness skills you have mastered.

#### Apply Your Technology Skills activities include downloadable files that provide opportunities to engage text material.

#### Apply Your Technology Skills

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#### College and Career Readiness Portfolio

When you spay/ for a job, a subintere position, or admixision to a college, you may be skaled on application. An application is a 6 cmm document used to request a data mapficulation, and significant in a 6 cmm an application varies of the application waters in the simulation of the net popular. For example, an application water sources of the simulation of a simulation of the simulation onest when and good history are also typically included. Always being onest when one simulation of the simulation of the simulation of the simulation onest when a simulation of the simulation onest when a simulation of the simulation

You may be asked to complete the application while at the business. is means you will have to fill it out by hand. Completing an application and takes patience and time. In other cases, you may need to complete an plication electronically by keying information into a form in a program, ch as Microsoft Word or Adobe size data. Another way to complete an ing out a form on a website, makes unit the website is for a eligibilitation size.

Download an application from the Internet or obtain one from another source, Practice completing the application by hand. Your goal is for the application to be complete and accurate. It should also have a clean, ne appearance.

ocate another application on the Internet for a job, college, or volunteer evice. Practice completing the form online, but stop there. Do NOT ubmit the form since this is only a practice activity. If possible, print the ompleted form. lace the application completed by hand in the container for your print

folio. or scan the application completed online for your e-portfolio.

#### College and Career Readiness Portfolio

activities provide guidance to create a personal portfolio for use when exploring volunteer, education and training, and career opportunities.

## **TOOLS FOR STUDENT AND INSTRUCTOR SUCCESS**

### **Student Tools**

#### **Student Text**

School to Career is a contemporary text that presents the skills for success that are vitally important in today's workplace. The basics of career exploration are introduced in an easy-to-understand manner, which helps students make connections to the concepts.

By studying this text, students will learn personal, decision-making, and employability skills that will help create a foundation for independence. Students will learn how to become valuable employees and responsible citizens. Personal financial management information is also presented to help students become knowledgeable consumers and financially literate individuals.



#### Workbook

The workbook that accompanies *School to Career* includes instructor-created activities to help students recall, review, and apply concepts introduced in the book.

#### **Online Learning Suite**

The Online Learning Suite provides the foundation of instruction and learning for digital and blended classrooms. An easy-to-manage shared classroom subscription makes it a hassle-free solution for both students and instructors. An online student text and workbook, along with rich supplemental content, brings digital learning to the classroom. All instructional materials are found on a convenient online bookshelf and are accessible at home, at school, or on the go.

#### **Online Learning Suite/Student Text Bundle**

Looking for a blended solution? Goodheart-Willcox offers the Online Learning Suite bundled with the printed text in one easy-to-access package. Students have the flexibility to use the printed text, the Online Learning Suite, or a combination of both components to meet their individual learning styles. The convenient packaging makes managing and accessing content easy and efficient.

### **Instructor Tools**



#### LMS Integration

Integrate Goodheart-Willcox content within your Learning Management System for a seamless user experience for both you and your students. LMS-ready content in Common Cartridge<sup>®</sup> format facilitates single sign-on integration and gives you control of student enrollment and data. With a Common Cartridge integration, you can access the LMS features and tools you are accustomed to using and G-W course resources in one convenient location—your LMS.

To provide a complete learning package for you and your students, G-W Common Cartridge includes the Online Learning Suite and Online Instructor Resources. When you incorporate G-W content into your courses via Common Cartridge, you have the flexibility to customize and structure the content to meet the educational needs of your students. You may also choose to add your own content to the course.

QTI<sup>®</sup> question banks are available within the Online Instructor Resources for import into your LMS. These prebuilt assessments help you measure student knowledge and track results in your LMS gradebook. Questions and tests can be customized to meet your assessment needs.

#### **Online Instructor Resources (OIR)**

Online Instructor Resources provide all the support needed to make preparation and classroom instruction easier than ever. Available in one accessible location, the OIR includes Instructor Resources, Instructor's Presentations for PowerPoint<sup>®</sup>, and Assessment Software with Question Banks. The OIR is available as a subscription and can be accessed at school, at home, or on the go.

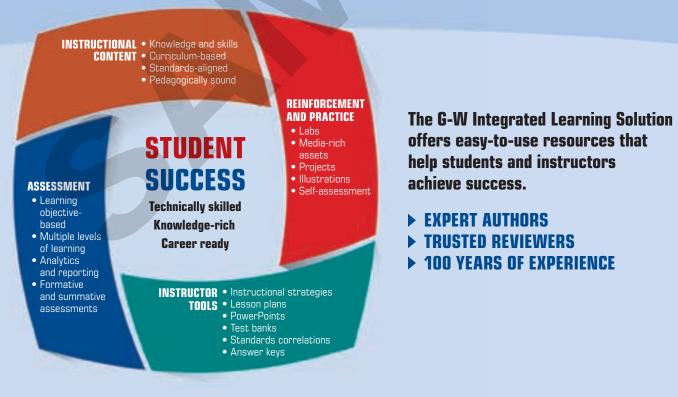


**Instructor Resources** One resource provides instructors with time-saving preparation tools such as answer keys, editable lesson plans, and other teaching aids.

**Instructor's Presentations for PowerPoint**<sup>®</sup> These fully customizable, richly illustrated slides help you teach and visually reinforce the key concepts from each chapter.

**Assessment Software with Question Banks** Administer and manage assessments to meet your classroom needs. The question banks that accompany this textbook include hundreds of matching, true/false, completion, multiple choice, and short answer questions to assess student knowledge of the content in each chapter. Using the assessment software simplifies the process of creating, managing, administering, and grading tests. You can have the software generate a test for you with randomly selected questions. You may also choose specific questions from the question banks and, if you wish, add your own questions to create customized tests to meet your classroom needs.

### **G-W Integrated Learning Solution**



#### EMPLOYABILITY SKILLS • TECHNICAL SKILLS • ACADEMIC KNOWLEDGE • INDUSTRY RECOGNIZED STANDARDS

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