



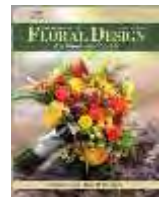
Standards	Correlating Text Pages
UNIT : A Developing Leadership Skills in Agriculture	
Lesson 1. Planning and Organizing an FFA Meeting	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Explain how to plan a meeting and develop the order of business.	18-21, 24-27
2. Describe how to set up the meeting room.	18, 20-21, 24-27
3. Explain the parliamentary procedure used in an FFA meeting.	18-19
Lesson 2. Developing an Awareness for Your Community	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Describe the meaning and importance of community service.	19-21
2. List and identify community service organizations.	18-21
3. Explain how FFA members can be involved with community improvement and development.	18-19
Lesson 3. State FFA Degree	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. List the requirements for the State FFA Degree.	18-19
2. Explain how a FFA member can obtain the State FFA Degree.	18-19
UNIT : B Supervised Experience in Agriculture	
Lesson 1. Keeping and Using SAE Records	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Explain how SAE records are organized.	18-19
2. Identify the procedures to making entries in the SAE records.	18-19
3. Explain how to summarize and analyze the SAE records.	18-19
Lesson 2. Making Long Range Plans for Expanding SAE Programs	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Identify the factors that should be considered in expanding an SAE program.	18-19
2. Explain how placement and ownership SAE programs may be expanded	18-19



Standards	Correlating Text Pages
UNIT : C Exploring the Flora Industry	
Lesson 1. Exploring the International Flower Market (Include U.S.)	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Describe the scope of the international flower market in the florist industry.	13-14, 544-550
2. Explain the international flower distribution system.	13-14, 544-550
UNIT : D Fresh Flowers	
Lesson 1. Caring for Fresh Flowers and Foliage	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Explain the basic requirements of cut flowers.	108-121
2. Understand the causes of deterioration and death of flowers.	116-118
3. Describe the steps of effective conditioning of flowers and foliage.	108-115
4. Explain the importance of using floral preservatives.	115
5. Learn about commercial packing and shipping	110-111
UNIT : E Floral Arranging and design	
Lesson 1. Understanding the Principles of Floral Design	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Define floral design.	128
2. List the principles of design.	128
3. Explain the concept of proportion.	133-136
4. Explain how the concept of balance is applied to floral design.	129-131
5. Describe how rhythm is applied in floral work.	140-141
6. Explain how the principles of dominance and focal point are used in floral design.	138-140
Lesson 2. Understanding the Principles of Floral Design	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. List and describe the major forms (or shapes) used in floral design.	160-161
2. Explain how space and depth enhance floral design.	164
3. Describe the importance of texture in floral design.	165-167
4. Explain how color influences floral work.	150-159
Lesson 3. Understanding the Design Element	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	



Standards	Correlating Text Pages
1. List and describe the major forms (or shapes) used in floral design.	160-161
2. Explain how space and depth enhance floral design.	164
3. Describe the importance of texture in floral design.	165-167
4. Explain how color influences floral work.	150-159
Lesson 4. Designing Corsages and Boutonnieres	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Identify and describe supplies needed to create a corsage.	313, 315-316
2. Describe corsage design mechanics and techniques.	313, 315-316
3. Identify and describe styles of corsages and boutonnieres.	312-36
4. Discuss proper placement and pinning of corsages and boutonnieres.	315
Lesson 5. Designing Basic Floral Work	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Identify and describe supplies and tools needed in floral work.	56-75
2. Explain how to design bud vases and vase arrangements.	368, 382-395, 400-413
3. Explain basic geometric designs.	262-273, 570-571
4. Define naturalistic style design.	459-460
5. Describe how to foil a potted plant.	494-497
Lesson 6. Designing Centerpieces and Holiday Arrangements	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Identify types of centerpieces.	368, 382-395, 400-413
2. Learn how to take a centerpiece order.	545
3. Describe floral arrangements for holidays.	382-395, 400-413
Lesson 7. Designing Wedding Pieces	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Describe typical wedding needs.	346-355
2. Explain the process of designing a wedding	358-375
3. Identify and describe types of wedding bouquets.	346-355
4. Explain how to service a wedding.	358-375
Lesson 8. Designing Sympathy Arrangements	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Explain the importance of sympathy flowers.	420



Standards	Correlating Text Pages
2. Identify and describe typical sympathy pieces.	428-434, 438-439, 442
Lesson 9. Using Everlasting Flowers	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Describe when and how to harvest everlasting flowers.	465
2. Explain the methods of preserving plant materials.	465
3. Describe designing with everlasting plant materials (dried and silk).	454-479
UNIT : F Business Management	
Lesson 1. Pricing Floral Design Work	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Explain the importance of effective buying.	538-541
2. Explain how to determine the costs for floral arrangements	542-543
3. Describe typical pricing strategies.	542-543
Lesson 2. Managing the Floral Shop	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Describe the qualifications to be a florist.	22-27
2. Describe the types of flower shops.	7-9, 12-15
3. Explain the basics about good location and starting a floral shop.	536-543, 546-552
4. Describe the importance of marketing, promotion, and sales.	546-552
5. Describe effective packaging and delivery.	110-111
6. Explain the major areas of an effective flower shop floor plan.	7-9, 12-15, 536-543, 546-552
UNIT : G Interior Landscaping	
Lesson 1. Installing Interior Landscapes	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Explain interior landscaping and its basic design principles.	15, 511, 513
2. Describe basic construction and irrigation techniques used in interior landscapes.	15, 511, 513
3. Describe safety concerns associated with the installation of large plant materials.	15, 511, 513
Lesson 2. Maintaining Interior Landscapes	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Identify the types of plants commonly used in interiorscapes.	15, 511, 513



Standards	Correlating Text Pages
2. Explain some of the problems associated with the care of interior plants.	15, 511, 513
3. Describe common tasks associated with plant maintenance.	15, 511, 513
UNIT : H Developing Communication Skills	
Lesson 1. Introduction to Communication	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Define communication and explain its purpose.	26-27
2. Identify the components of the communication process.	26-27
3. Identify the five different levels of communication.	26-27
4. Explain the barriers of successful communication.	26-27
5. Explain the relationship between communication and leadership.	26-27
Lesson 2. Organizing and Presenting a Persuasive Message	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Explain the steps in preparing a persuasive message.	26-27
2. Describe delivery techniques in a persuasive message.	26-27
Lesson 3. Using Communication Skills In Appropriate Situations	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Understand the role of communication skills in the workplace.	26-27, 548-549
2. Understand how to present a problem to a supervisor.	24-27
3. Identify the techniques used in requesting information from a supervisor.	24-27
4. Explain the role of written communication in an agribusiness.	26-27
UNIT : I Gaining Employment	
Lesson 1. Developing Goals	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Explain the process of goal setting.	22-25
2. Describe the terms and types of goals.	22-25
3. Explain some aspects of effective goals.	22-25
Lesson 2. Finding a Job	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Describe information sources for job opportunities.	22-25
2. Develop a system to evaluate job openings.	22-25



Standards	Correlating Text Pages
Lesson 3. Applying for a Job	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Explain how to research a job opportunity.	22-2
2. Describe two methods of applying for a job.	22-23
3. Identify the common types of information requested on a job application form	22-23
Lesson 4. Writing a Résumé and Letter of Application	
Student Learning Objective: Instruction in this lesson should result in students achieving the following objectives:	
1. Explain the purpose of a résumé.	23
2. List the main items that should be included in a résumé.	23
3. Describe the purpose of a letter of application and its primary elements.	23