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## Goodheart-Willcox Publisher Correlation of Essential Health Skills for High School ©2023 to Alabama Course of Study: Health Education Course: Health Education, Grades 9-12



	STANDARDS / ANCHOR STANDARDS	CORRELATING PAGES	
Anchor	HEALTH PROMOTION Anchor Standard 1: Students will comprehend concepts related to health promotion and disease prevention to enhance health.		
HE.1.1	Predict how health literacy and behaviors can affect health status.	5 (Setting the Scene), 6-8, 16-18, 18 Think Critically (4), 31 Health and Wellness Skills (19), 34-35, 37, 40 Think Critically (5), Real World Health Skills), 248-255, 261- 264, 267-269, 328-334, 335 (Real World Health Skills), 370 (Case Study), 513 Health and Wellness Skills (19), 609-611, 616, 641 Health and Wellness Skills (18), 752- 757, 773-775, 777-781, 785, 787, 791-793	
HE.1.2	Describe the interrelationships of emotional, mental, physical, social, spiritual, and environmental health.	7-10, 7 (Case Study), 12 (Think Critically) (8), 190, Post- Traumatic Stress Disorder (PTSD), 211-220, 212 Social Media and Mental Illness, 330-331, 335 (Real World Health Skills), 530, 532, 539, 542,552, 772-773, 780- 781, 782-786, 788-789	
	a. Identify symptoms and methods of treatment of mental health disorders, including depression, and stress.	184-191, 184 Warm-Up Activity, 189 Research in Action, 191 Review: Know and Understand 1-4, Think Critically 5-8, 191 Real World Health Skills,212-214, 216-217	
	b. Identify warning signs and prevention strategies for suicide	109, 110 (Skills For Health And Wellness), 111,203, 221-231, 227 (Case Study) 229 (Local And Global Health), 313	
HE.1.3	Analyze how genetics and family history can impact personal health.	13–16, 15 (Figure 1.5 The Role of Genes), 18 Know and Understand (3), 106, 211, 335 Think Critically (6), 703, 730 Critical Thinking Skills (15), 750–752, 755, 773	
	<b>Examples:</b> family history of heart disease, diabetes, cance	er, or addictions	
HE.1.4	Propose ways to prevent, reduce, and treat injuries and other health problems.	35–38, 37 (Figure 2.2 Put away devices 30 min before Bed), 40 Think Critically (5), 67 (Hands-On Skills Activity), 221–223, 230–231, 295 Health and Wellness Skills (20), 349–355, 358 Critical Thinking Skills (11), 382–385, 413–414, 421 Health and Wellness Skills (20), 427–429, 456–458, 559 Health and Wellness Skills (19), 565–571, 607 Health and Wellness Skills (17, 20), 661–667, 671 Health and Wellness Skills (16, 18–20), 683–688, 691–695, 731 Health and Wellness Skills (17, 19–21), 785, 787, 791–795	
	a. Determine when professional health services may be required for injury or disease.	26-27, 26 Skills for Health and Wellness, 27, (Real World Health Skills), 50-56, 55 (Local and Global Health), 687, 693, 740, 748-749	
	<ul> <li>Perform CPR, AED techniques, and First Aid procedures, including the principles of RICE (Rest, Ice, Compression, Elevation</li> </ul>	354-355, 354 Figure 10.17 The R.1.C.E Treatment, 354 (Figure 10.18 Contact Sports Injuries), 592-602, 592 Have a First-Aid Kit Ready, 593 First-Aid Kit Essentials, 594 Calling 911: What They Need to Know, 595 Figure 16.23 Treating Minor Injuries, 599 Figure 16.2.27	



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	STANDARDS / ANCHOR STANDARDS	<b>CORRELATING PAGES</b> Administering CPR, 599 Figure 16.28 Using and Automated External Defibrillator (AED)	
HE.1.5	Analyze the relationship between access to health care and health status.	26–27, 29 Review and Recall (14), Reading and Writing Practice (17), 55 (Local and Global Health), 57–59, 228– 229, 662–665, 754–755	
	<b>Examples:</b> relationship between health insurance covera primary care physician, hospital, vaccines	age and life expectancy; access to medical care including	
HE.1.6	HE.1.6 Compare and contrast the benefits of and barriers to practicing a variety of healthy behaviors.	16–26, 27 Know and Understand (4), Think Critically (6), Real World), 39–40, 66 Critical Thinking Skills (3, 5), Health and Wellness Skills (14), 89–91, 96 Health and Wellness Skills (14), 228–229, 242 Critical Thinking Skills (9), 267–273, 277–279, 279 Think Critically (5), 380–382, 385–389, 411–414, 426–429, 454–458, 464 Health and Wellness Skills (14), 465 Health and Wellness Skills (19), 470–476, 482–484, 490–492, 495–499, 504–506, 509 (Real World Health Skills), 564–602, 607 Health and Wellness Skills (17), 631– 636, 640 Critical Thinking Skills (12), Health and Wellness Skills (15), 683–688, 692–693, 694–695, 695 Think Critically (8), 739–740, 745–749, 758–759, 764	
	a. Identify factors that impact nutritional choices.	271-273, 271 (Analyzing Influences on Food Choices), 272 (Research in Action), 273(Health in the Media)	
	<b>Examples:</b> planning healthy meals, accessibility of health	y and unhealthy foods	
HE.1.7	Analyze the potential susceptibility to and severity of injury or illness if engaging in unhealthy behaviors.	13–14, 13 (Warm-Up Activity), 16–18, 30 Critical Thinking Skills (8), Health and Wellness Skills (16), 31 Health and Wellness Skills (19), 184–191, 191 Know and Understand (1), 248–255, 267–269, 311–312, 366–374, 393 (Hands-On Skills Activity), 400–409, 421 Health and Wellness Skills (20), 431–445, 465 (Hands- On Skills Activity), 565–571, 573–582, 584–585, 606 Health and Wellness Skills (16), 607 Health and Wellness Skills (17), 616–628, 661–663, 666, 674–682, 682 (Real World Health Skills), 689–692, 695	
	a. Explain the progression of HIV and AIDS.	689-691, 689 Figure 19.10 What are HIV and AIDS?, 690, Signs and Symptoms of HIV/AIDS,(Stages1-3), 691 Figure 19.12, HIV Transmission, 692 Local and Global Health	
	b. Explain the progression of Type II diabetes.	15, 285, 723, 15 Figure 1.5 The Role of Genes in Noncommunicable Diseases, 285, Figure Obesity and Type 2 diabetics, 723 Research in action, 723 Practice Your Skills.	
	<b>Examples:</b> possible consequences of driving under the influence, distracted driving, not taking required medications		
Anchor	ANALYZING INFLUENCES Anchor Standard 2: Students will analyze the influence of family peers, culture, media, technology, and other factors on health behaviors.		
<b>HE.</b> 2.1	Analyze the influence of external factors on health beliefs and behaviors.	22, 23 (Local and Global Health), 27 Know and Understand (3), 106-107, 111 Think Critically (8), 229 (Local and Global Health), 271, 299-305, 306 Think Critically (7), 380-383, 392 Health and Wellness Skills	



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	STANDARDS / ANCHOR STANDARDS	CORRELATING PAGES
	STANDARDS / ANCHOR STANDARDS	(14), 412-413, 455-456, 464 Health and Wellness Skills (14), 481 (Local and Global Health), 516-517, 525, 535 (Health in the Media), 698 Critical Thinking Skills (7), 768 Critical Thinking Skills (14) 22, 23 (Local and Global Health), 27 Know and
	a. Analyze how family, culture, school, and community influence the health practice and behaviors of individuals	Understand (3), 106-107, 111 Think Critically (8), 229 (Local and Global Health), 271, 299-305, 306 Think Critically (7), 380-383, 392 Health and Wellness Skills (14), 412-413, 455-456, 464 Health and Wellness Skills (14), 481 (Local and Global Health), 516-517, 525, 535 (Health in the Media), 698 Critical Thinking Skills (7), 768 Critical Thinking Skills (14)
	<b>Examples:</b> explaining how holiday celebrations and traditions affect health behaviors such as over indulgence in eating and consuming alcohol; explaining how extra-curricular activities and schedules result in over-consumption of fast food	
	b. Examine how peers influence healthy and unhealthy behaviors.	22(Local and Global Health),88-91,93 Know and Understand (1), 96 Critical Thinking Skills (10), 105-107, 177, 271-272, 299-300, 380, 382-383, 389 Know and Understand (1), 392 (14, 16), 412-414, 417 Think Critically (7), 456,464 Health and Wellness Skills (14), 505-506,512 Health and Wellness Skills (14), 516- 524,685, 785-786
	C. Critique the effect of media on personal and family health.	23-25, 29 Review and Recall (13), 30 Critical Thinking Skills (11), Health and Wellness Skills (15), 107-108, 138 Health and Wellness Skills (14), 177-178, 178 (Health in the Media), 235 (Health in the Media), 242 Health and Wellness Skills (15), 271-272, 294 Health and Wellness Skills (14), 300-304, 306 Know and Understand (3), 324 Critical Thinking Skills (7, 8), 380, 382, 384, 387 (Health in the Media), 392 Health and Wellness Skills (14), 412-413, 420 Critical Thinking Skills (14), 456, 459, 464 Health and Wellness Skills (14), 475 (Health in the Media), 519 (Research in Action), 522- 524, 558 Health and Wellness Skills (14), 569 (Health in the Media), 785
	<b>Examples:</b> influence of media on teen body image, sexua	al activity, drugs, alcohol, violence, cyber-bullying
	<ul> <li>Cite evidence of how public health policies and government regulations can influence health promotion and disease prevention.</li> </ul>	49, 58–59, 62–63, 257–260, 317, 320– 321, 382–383, 389 Know and Understand (2), 413–415, 419 Review and Recall (12), 421 (Hands-On Skills Activity), 447, 463 Review and Recall (2), 544–545, 628 (Real World Health Skills), 629–631, 637 Know and Understand (1), 643 (Health Management Plan), 660, 719 (Health in the Media), 775
HE.2.2	Describe the pros and cons of the use of technology as it affects personal, family, and community health.	23-25, 24 (Health in the Media), 29 Review and Recall (13), 30 (11, 15), 107-108, 138 Health and Wellness Skills (14), 177-178, 178 (Health in the Media), 235 (Health in the Media), 242 Health and Wellness Skills (15), 271-272, 294 Health and Wellness Skills (14), 300-304, 306 Know and Understand (3), 324 Critical Thinking Skills (7, 8), 380, 382, 384, 387 (Health in the Media), 392 Health and Wellness Skills (14), 412-413,





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	STANDARDS / ANCHOR STANDARDS	420 Critical Thinking Skills (14), 456, 459, 464 Health and Wellness Skills (14), 475 (Health in the Media), 519 (Research in Action), 522-524, 558 Health and Wellness Skills (14), 569 (Health in the Media), 785
	<b>Examples:</b> positive and negative influences on self-estee relationships	m, addiction to technology, personal interactions and
<b>HE.</b> 2.3	Analyze how the perceptions of norms influence healthy and unhealthy behaviors.	39, 39 Setting and Reaching Goals, 113 (Examples of Core Values)
	<b>Examples:</b> addressing topics such as wearing safety equipment, teen pregnancy, drug abuse, suicide, cyber-bullyin weight management, potentially dangerous social media trends	
<b>HE.</b> 2.4	Critique the influence of personal values and beliefs on individual health practices and behaviors.	22, 23 (Local and Global Health), 27 Know and Understand (3), 106-107, 111 Think Critically (8), 229 (Local and Global Health), 271, 299- 305, 306 Think Critically (7), 380-383, 392 Health and Wellness Skills (14), 412-413, 455- 456, 464 Health and Wellness Skills (14), 481 (Local and Global Health), 516-517, 525, 535 (Health in the Media), 698 Critical Thinking Skills (7), 768 Critical Thinking Skills (14)
<b>HE.</b> 2.5	Analyze how some health risk behaviors can influence the likelihood of engaging in unhealthy behaviors.	16–18, 16 (Behavioral Factors), 18 (Figure 1.8 Risky behaviors),29 Review and Recall (8), 31 Health and Wellness Skills (17), 374 (Research in Action), 380–382, 400, 405–409, 420 Critical Thinking Skills (3), 457, 464 Critical Thinking Skills (9)
	<b>Example:</b> assessing the effects of driving under the influe sexual behavior, poor nutrition, sedentary lifestyle	ence, drinking alcohol which can lead to poor choices such as
Anchor	ACCESS TO INFORMATION/ Standard 3: Students will demonstrate the ability to enhance health.	
HE.3.1	Evaluate the accessibility and validity of health information, products, and services.	45–46, 50–52, 55 (Local and Global Health), 67 Health and Wellness Skills (19), 223, 242 Health and Wellness Skills (16), 687–688, 748 (Skills for Health and Wellness)
	<b>Examples:</b> determining the credibility of resources both	online and offline
HE.3.2	Analyze valid resources from home, school, and community that provide health information.	42-44, 45-46, 50-52, 55 (Local and Global Health), 67 Health and Wellness Skills (19), 220 (Real World Health Skills), 223, 242 Health and Wellness Skills (16), 307 (Warm-Up Activity), 512 Health and Wellness Skills (15), 673 Thinking Critically (3), 684 (Skills for Health and Wellness), 687-688, 748 (Skills for Health and Wellness)
	<b>Examples:</b> websites, phone apps, media ads; rape, crisis and suicide centers	
HE.3.3	Explain laws relating to child pornography, age of consent, and sexual exploitation	527-536, 535 (Health in the Media), 550-552, 551 (Local and Global Health)
	<b>Examples:</b> information concerning the laws prohibiting sexual abuse; the need to report sexual abuse and legal optio available to victims; laws relating to sexting and child pornography	



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Explain current laws related to underage drinking, distracted driving, and driving under the influence.	405-406, 408 45, (Figure 12.12 How Does Drinking Alcohol Make It Unsafe to Drive?) (Health Across The Lifespan) , 406 (Case Study) 446, 463, 567-569
Identify the necessity to seek help for mental and emotional health problems.	105-109, 105 (Research in Action), 143-145, 232-236, 235 (Health in the Media), 237 (Skills for Health and Wellness), 516-519
Examples: mood disorders, depression, anxiety and suicion	dal ideation
<ul> <li>a. Locate information on how to cope with and rebuff unwanted physical and verbal exploitation by other persons</li> </ul>	224-231, 225 (Spotlight on Health and Wellness Careers), 227 (Case Study), 229 (Local and Global Health)
	IMUNICATION
	use interpersonal communication skills to enhance
Describe skills for communicating effectively with family, peers, and others to enhance health.	76-77, 76 Quiz (What Kind of Communicator Are You?) 77 Figure 20.14 Communicate Carefully Online)
<b>Examples:</b> active listening, friendliness, confidence, positi cues, responsiveness	
Demonstrate refusal, negotiation, and collaboration skills to enhance health and avoid or reduce health risks.	82–85, 85 (Skills for Health and Wellness), 86 (Real World Health Skills), 97 Health and Wellness Skills (16), 232 (Warm-Up Activity), 294–295 Health and Wellness Skills (16), 471–474, 479–481, 490–493, 499–502, 506–509
Develop strategies to prevent, manage, or resolve interpersonal conflicts without harming self or others.	82–85, 85 (Skills for Health and Wellness), 86 (Real World Health Skills), 97 Health and Wellness Skills (16), 232 (Warm-Up Activity), 294–295 Health and Wellness Skills (16), 471–474, 479–481, 490–493, 499–502, 506–509
a. Identify warning signs of unhealthy relationships.	471-476, 471 (Figure 14.1 Characteristics of Healthy Relationships), 472 (Figure 14.2) Handling Broken Trust in a Relationship, 473 (Figure 14.3) Care, Commitment, and Support 495-499, 495 (Figure 14.17) Characteristics of Healthy Romantic Relationships 501 (Case Study)
<ul> <li>Differentiate between negative and positive behaviors used in conflict situations.</li> </ul>	82–85, 85 (Skills for Health and Wellness), 86 (Real World Health Skills), 97 Health and Wellness Skills (16), 232 (Warm-Up Activity), 294–295 Health and Wellness Skills (16), 471–474, 479–481, 490–493, 499–502, 506–509
Demonstrate how to ask for and offer assistance to enhance the health of self and others.	74–79, 198, 203, 222–223, 234–239, 237 (Skills for Health and Wellness), 309 (Skills for Health and Wellness), 385, 388–389, 414–417, 458, 461 (Skills for Health and Wellness), 471–474, 482–483, 491–493, 500–501, 508, 521, 523 (Skills for Health and Wellness), 524, 531, 535, 546, 558 Health and Wellness Skills (15)
	<ul> <li>Explain current laws related to underage drinking, distracted driving, and driving under the influence.</li> <li>Identify the necessity to seek help for mental and emotional health problems.</li> <li>Examples: mood disorders, depression, anxiety and suicide <ul> <li>a. Locate information on how to cope with and rebuff unwanted physical and verbal exploitation by other persons</li> </ul> </li> <li>INTERPERSONAL CONStandard 4: Students will demonstrate the ability to the health and avoid or reduce health risks.</li> <li>Describe skills for communicating effectively with family, peers, and others to enhance health.</li> <li>Examples: active listening, friendliness, confidence, positicues, responsiveness</li> <li>Demonstrate refusal, negotiation, and collaboration skills to enhance health and avoid or reduce health risks.</li> <li>Develop strategies to prevent, manage, or resolve interpersonal conflicts without harming self or others.</li> <li>a. Identify warning signs of unhealthy relationships.</li> <li>b. Differentiate between negative and positive behaviors used in conflict situations.</li> </ul>





	STANDARDS / ANCHOR STANDARDS	CORRELATING PAGES
	DECISION-M/	AKING
Anchor	Standard 5: Students will demonstrate the ability to u	
HE.5.1	Examine barriers that can hinder healthy decision- making.	35-38, 35 (Making Healthy Decisions), 36 (Figure 2.1 The decision-making process), 37 (Making Alternative Decision), 38 Figure 2.3 Evaluating a Decision)
	Examples: peer pressure, cultural pressures, socio-econo	mic status
HE.5.2	Develop a thoughtful decision-making process in health- related situations	35-38, 35 (Making Healthy Decisions), 36 (Figure 2.1 The decision-making process), 37 (Making Alternative Decision), 38 Figure 2.3 Evaluating a Decision), 400
	a. Predict the potential short-term and long-term impact of various alternatives on self and others.	16-18, 16 (Behavioral Factors), 18 (Figure 1.8 Risky behaviors),703-704, 704 (Figure 20.2) (Genetic Factors), 716-717, 716 (Behavioral Risk for Skin Cancer), 717 (Figure 20.14 Common Cancers)
	b. Identify warning signs of suicide in self and others and discuss effective coping skills.	111, Real World Health Skills, 232-235, 232 Risk And Protective Factors, 234 Preventing Suicide, 235 Health In The Media, 236 Getting Help For Self Or Others, 236 Warning Signs, 238-239, 238 Coping With Loss
	C. Demonstrate refusal skills and explain when to use them in high-risk situations.	82–85, 85 (Skills for Health and Wellness), 86 (Real World Health Skills), 97 Health and Wellness Skills (16), 232 (Warm-Up Activity), 294–295 Health and Wellness Skills (16), 471–474, 479–481, 490–493, 499–502, 506–509
	<i>Example:</i> Saying no to sex, alcohol, and other drugs	
HE.5.3	Justify the appropriateness of individual vs. collaborative decision-making in various situations.	35-38, 35 (Making Healthy Decisions), 36 (Figure 2.1 The decision-making process), 37 (Making Alternative Decision), 38 Figure 2.3 Evaluating a Decision)
	Example: explaining when input from a health profession	al, counselor, or trusted adult would be helpful
HE.5.4	Analyze the benefits of practicing sexual abstinence.	504-505, 504 (Figure 14.23 Effects of Sexual Abstinence), 758-759, 759 (Figure 21.17 Methods of Contraception)
	a. Identify the types, symptoms, and risks of sexually transmitted diseases (STDs).	675-682, 679 (Research in Action), 681 (Case Study), 684-685, 684 (Skills for Health and Wellness), 692 (Local and Global Health)
	b. Assess the consequences of teen pregnancy.	762-765, 762 Teen Pregnancy in the Media, 763 Figure 21.19 Understanding Teen Pregnancy and Parenthood, 763 Risk and Protective Factors of Teen Pregnancy, 764 Figure 21.20 Impact of Teen Pregnancy and Parenthood
HE.5.5	Recommend personal strategies to avoid violence or criminal activities.	354-355, 576–579, Emergency Preparedness, 592-60
Anchor	GOAL-SETT Standard 6: Students will demonstrate the ability to	
HE.6.1	Assess personal health status and health practices to establish a baseline for setting health and fitness goals.	39–40, 52 (Skills for Health and Wellness), 67 Health and Wellness Skills (18), 124 (Quiz), 135 (Real World Health Skills), 153 (Case Study), 183 (Real World Health Skills), 295 Health and Wellness Skills (18), 346 (Skills for Health and Wellness), 355 (Real World Health Skills), 536 (Real World Health Skills), 582 (Skills



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**STANDARDS / ANCHOR STANDARDS CORRELATING PAGES** for Health and Wellness), 641 Health and Wellness Skills (19), 663 (Case Study), 713 (Skills for Health and Wellness) Examples: blood pressure, resting heart rate, BMI, vaccination status 39-40, 39 (Setting and Reaching Goals), 40, (Know and Understand (#1-3), 40, (Think Critically (#4-6), 146-Set long-term goals for achieving optimal health and HE.6.2 147, 146, (Local and Global Health), 146, Set and Work implement short-term steps to reach the goals. Toward Goals, 147, Adopt Healthy Behaviors, 287, 287 Set and Reward Realistic Goals) **Examples:** assess current health and fitness status, develop plans based on assessment results, implement and monitor plans. SELF-MANAGEMENT Anchor Standard 7: Students will demonstrate the ability to practice health-enhancing behaviors and avoid or reduce health risks. 16-18, 16 (Behavioral Factors), 18 (Figure 1.8 Risky behaviors),703-704, 704 (Figure 20.2) (Genetic Analyze the role of individual responsibility for HE.7.1 enhancing health. Factors), 716-717, 716 (Behavioral Risk for Skin Cancer), 717 (Figure 20.14 Common Cancers) 16-18, 16 (Behavioral Factors), 18 (Figure 1.8 Risky Describe healthy practices and behaviors that a. behaviors),703-704, 704 (Figure 20.2) (Genetic will maintain or improve the health of self and Factors), 716-717, 716 (Behavioral Risk for Skin others. Cancer), 717 (Figure 20.14 Common Cancers) **Examples:** effective communication skills and safety techniques, reading and understanding medicine labels, immunizations, wellness checkups and compliance 88–93, 93 Know and Understand (3), Real World Health Skills), 221–223, 230–231, 231 Think Critically (9), 234–239, 237 (Skills for Health and Wellness), b. Identify negative behaviors that increase health risks 261-264, 276-279, 278 (Skills for Health and to self and others Wellness), 287-291, 337-345, 349-355, 355 Think Critically (8), 382–385, 388 (Skills for Health and Wellness) Examples: distracted driving, drinking and driving, illegal drug use, vaping, smoking, unprotected sex, behaviors resulting in intentional or unintentional injuries, poor eating habits, physical inactivity 762-765, 762 Teen Pregnancy in the Media, 763 Figure 21.19 Understanding Teen Pregnancy and Parenthood, c. Compare and contrast the responsibilities of both 763 Risk and Protective Factors of Teen Pregnancy, parents in teen parenting 764 Figure 21.20 Impact of Teen Pregnancy and Parenthood Examples: shared responsibilities; social, financial and educational challenges **ADVOCACY** Anchor Standard 8: Students will demonstrate the ability to advocate for personal, family, and community health. 22, 22, (Local and Global Health), (Perceptions and Utilize accurate peer and societal norms to formulate a Norms: The impact on Health), 304,304 (Research in HE.8.1 health-enhancing message Action), 481, 481(Figure 14.9 Relationships with grandparents) **Examples:** using data on local health issues to develop a positive message concerning a topic 22 (Local and Global Health), 48-49, 73-79, 88-93, 120 Formulate and implement a list of innovative ways to HE.8.2 influence and support others in making positive (Real World Health Skills), 264, 325 Health and health choices. Wellness Skills (17), 383-385, 388 (Skills for Health and





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		Wellness), 413-415, 457- 458, 499-500, 506-508, 559 Health and Wellness Skills (19), 671 Health and Wellness Skills (20), 684 (Skills for Health and Wellness), 769 Health and Wellness Skills (20), 795 (Real World Health Skills)
	<b>Examples</b> : wearing colors for awareness, speaking to a group or individuals, making good nutritional choices	
HE.8.3	Work cooperatively as an advocate for improving personal and community health.	55 (Local and Global Health), 60-61, 105 (Research in Action), 139 Health and Wellness Skills (20), 173 Health and Wellness Skills (20), 229 (Local and Global Health), 435 (Local and Global Health), 465 Health and Wellness Skills (20), 488 (Research in Action), 535 (Health in the Media), 551 (Local and Global Health), 578 (Local and Global Health), 635 (Skills for Health and Wellness)
	<b>Examples</b> : student-led events, community fundraisers, national events, signing a pledge to abstain from alcohol	
HE.8.4	Adapt health messages and communication techniques to a specific target audience.	48-49, 71-79, 97 Health and Wellness Skills (19), 105 (Research in Action), 243 Health and Wellness Skills (21), 269 (Real World Health Skills), 273 (Health in the Media), 314 (Real World Health Skills), 359 Health and Wellness Skills (19), 387-388, 393 Health and Wellness Skills (20), 412-415, 421 Health and Wellness Skills (20), 457-458, 465 Health and Wellness Skills (20), 484- 485, 490-493, 499-500, 508- 509, 591 (Real World Health Skills), 626 (Case Study), 641 Health and Wellness Skills (20), 692 (Local and Global Health), 699 Health and Wellness Skills (20)
	<b>Examples</b> : producing a social media post to encourage a positive health behavior	