

Goodheart-Willcox Publisher
Correlation of *Journalism: Publishing Across Media* © 2021
to Tennessee Department of Education ELA Standards
Course: Journalism I: Grades 9-12 (G01H15)



STANDARD		CORRELATING PAGES
Standards for Oral Competency		
Jl.1	Demonstrate speaking, listening, and research skills which will facilitate interviewing and other oral communication activities.	25-27, <ul style="list-style-type: none"> • 25 Interviews, • 26 What to Ask • 26 Finding People to Interview • 26 Conduction the Interview 30-31, <ul style="list-style-type: none"> • 30 Writers' Workshop 1:1 and 1:2 • 31 Workshop 1.3 (Playing With Tense) 183, Journalism Style, Direct Quotations: Using What Your Sources Tell You ? 256-259 <ul style="list-style-type: none"> • 256 Interviews • 257 And Now Closer to Home • 258 Where to Begin • 258 Whom to Ask • 259 Your Turn • 259 Who Else Can Help You Tell the Story? 267-271, <ul style="list-style-type: none"> • 267 Conducting the Interview • 269 Listening and Asking Follow-Up Questions
Jl.2	Demonstrate appropriate language skills, demeanor, and attire to cultivate success and good public relations.	104-108, <ul style="list-style-type: none"> • 104 (What you do and do not owe your subject), • 104 A chance to respond • 105 Respect and Courtesy • 106 Compassion and consideration 267-270, <ul style="list-style-type: none"> • 267 Conducting Interview • 269 Listening and Asking Follow-Up Questions
Jl.3	Demonstrate appropriate interviewing techniques.	25-27, <ul style="list-style-type: none"> • 26 Finding People to Interviews • 26 Conducting the Interviews • 27 Avoiding Implicit Bias



STANDARD		CORRELATING PAGES
		265-274 <ul style="list-style-type: none"> • Interviewing on the Fly • 270 Your Turn • 272 Case Study 275-282, <ul style="list-style-type: none"> • 275 Handling Quotation • 277 How to Choose Strong Quotes • 282 Recall #1-11 • 282 Application #1
Jl.4	Apply terms and expressions common to the industry to speaking, listening, and writing.	8-15, <ul style="list-style-type: none"> • 8 What is Different About Journalism? • 9 Social Networking • 9 Why This Is NOT Journalism • 10 Research and Presentations • 12 Self-Expression • 14 Creative Writing • 15 Who Is a Journalist? 34-44, <ul style="list-style-type: none"> • 34 News Values • 34 And Now Closer to Home • 38 For The Record • 42 Incorporating News Values into Stories 204-208, <ul style="list-style-type: none"> • 204 Descriptive Headlines • 204 And Now Closer to Home • 207 Search Engine Optimized Headlines 275-277, <ul style="list-style-type: none"> • 275 Handling Quotations • 277 How to Choose Strong Quotes 410, Avoiding Clichés 414-415, <ul style="list-style-type: none"> • Workshop 13.1 (Avoid Clichés Like the Plague) • 415 Workshop 13.2 (The Hardest Part Comes Before You Write Before You Write)
Jl.5	Apply legal and ethical journalistic standards to all journalism activities.	64-72, <ul style="list-style-type: none"> • 64 The First Amendment and Journalists • 65 The Tinker Case and Student First Amendment Rights • 66 Your Turn



STANDARD		CORRELATING PAGES
		<ul style="list-style-type: none"> 67 The Hazelwood Case and Its Limitations on Student Expression Student Expression 75—76, <ul style="list-style-type: none"> 75 Freedom of Information Act—Everyone’s 76 Laws that Limit Rights and Privileges 92-118 <ul style="list-style-type: none"> 92 Ethical Dilemmas 105 And Now Closer to Home 112 Your Turn 115-116 Your Turn 118 Critical Thinking #1–2 118 Application #1–5
Standards for Written Competency		
Jl.6	Demonstrate appropriate language usage skills and research techniques.	103-106, <ul style="list-style-type: none"> 103-Copy Editing, Revising and Rewriting, 106 Compassion and consideration, 227-229, <ul style="list-style-type: none"> 227 Preliminary Research 228 Your Turn 228 Collaboration 229 Check It Out 230-238, <ul style="list-style-type: none"> 230 Deeper Research 232 Case Study 234 And Now Closer to Home 235 Reference Books 236 Freedom of Information Act 238 Evaluating Sources 278-281, <ul style="list-style-type: none"> 278 (Your Turn), (What to Avoid) 279 What to Do With Profanity 280 How Much to Use 281 Subject said. Subject said. Subject said.
Jl.7	Demonstrate appropriate journalistic writing style for various media.	29, Journalism Style, Stylebooks 34, Introduction 137-141, <ul style="list-style-type: none"> 137 How Long Should a Lead Be? 141 What Comes First? 189-212 <ul style="list-style-type: none"> 189 Headlines 190 Your Turn 212 Captions



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STANDARD		CORRELATING PAGES
		278-281, <ul style="list-style-type: none"> • 278 (Your Turn), (What to Avoid) • 279 What to Do With Profanity • 280 How Much to Use • 281 Subject said. Subject said. Subject said 428-429 <ul style="list-style-type: none"> • 428 Encourage Comments and Discussions in the News • 429 Your Turn 442 <ul style="list-style-type: none"> • 442 Recall #2, 4, 7, 12 • 442 Critical Thinking #1
Jl.8	Recognize the difference between fact and opinion and its appropriate use in media production.	288-289, <ul style="list-style-type: none"> • 288 Introduction • 289 Types of Features 292-295, <ul style="list-style-type: none"> • 292 Sidebars • 295 Save Subjective Writing for Reviews 355-362, <ul style="list-style-type: none"> • 355 The Staff Editorial • 362 Signed Opinion pieces 393-394, <ul style="list-style-type: none"> • 393 Ethics • 394 Reviewing Student Plays 412, Critical Thinking #2 487-496 <ul style="list-style-type: none"> • 487 Photojournalism 513-516, <ul style="list-style-type: none"> • 513 Editing Like a Pro • 516 Developing Story Packages for the Web
Jl.9	Use computers (if available) to compose, edit, and revise work for publication.	103-106, <ul style="list-style-type: none"> • 103-Copy Editing, Revising and Rewriting, • 106 compassion and consideration, 227-228, <ul style="list-style-type: none"> • 227 Preliminary Research 278-281, <ul style="list-style-type: none"> • 278 (Your Turn), (What to Avoid) • 279 What to Do With Profanity • 280 How Much to Use • 281 Subject said. Subject said. Subject said.



STANDARD		CORRELATING PAGES
		487-496, <ul style="list-style-type: none"> • 487 Photojournalism 513-516, <ul style="list-style-type: none"> • 513 Editing Like a Pro • 516 Developing Story Packages for the Web
Jl.10	Write for an intended (prescribed) audience, recognizing the importance of ethics in information gathering and reporting	18-22, <ul style="list-style-type: none"> • 18 The Audience: Who They Are, Why They Matter? • 20 Your Intended Audience • 21 Your Unintended Audience • 22 Your Turn • 22 How Do You Learn About Your Audience? 92-118, <ul style="list-style-type: none"> • 96, Content under the headings “Codes of Ethics” and “What You Owe Your Audience” • 105 And Now Closer to Home • 112 Your Turn • 118 Critical Thinking #1
Jl.11	Demonstrate editing and revision techniques to produce work suitable for publication/production.	29, Journalism Style, Stylebooks 57, Journalism Style, Look It Up! 87, Journalism Style, How to Proofread 103-104, <ul style="list-style-type: none"> • 103-Copy Editing, Revising and Rewriting, • 106 compassion and consideration, 227-228, <ul style="list-style-type: none"> • 227 Preliminary Research 278-281, <ul style="list-style-type: none"> • 278 (Your Turn), (What to Avoid)
Standards for Visual Competency		
Jl.12	Exhibit a working knowledge for roles and procedures of management and production of various media.	37-38, <ul style="list-style-type: none"> • 37 (Figure 2.3 Online publications) • 38 For the Record 163, The Maestro Concept 193, Print Headlines 228-230 <ul style="list-style-type: none"> • 228 Collaboration • 229 Check It Out 356, Your Turn 486-517 <ul style="list-style-type: none"> • 487 Photojournalism • 497 Video Journalism • 498 What Makes a Good Video Story?



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Jl.13	Demonstrate knowledge of business management including advertising, circulation, and/or bookkeeping procedures.	524-559, <ul style="list-style-type: none"> • 524 (Selling Ads), (How Much Money Do You Need), • 530 And Now Closer to Home • 534 Your Turn • 539 Websites • 540 Designing Ads • 559 Your Turn
Jl.14	Understand and utilize standard principles of related areas to enhance visual appeal.	454-458, <ul style="list-style-type: none"> • 454 Center of Visual Interest • 455 And Now Closer to Home • 458 Alternative Story Forms • 480 Critical Thinking #3, 4, 5 • 480 Application #1-3 • 518 Critical Thinking #2, 4 • 518 Application #3-4
Jl.15	Create visual effects by utilizing graphic designs, either technologically generated (if available) or original work.	454-458, <ul style="list-style-type: none"> • 454 Center of Visual Interest • 455 And Now Closer to Home • 458 Alternative Story Forms 486-517, <ul style="list-style-type: none"> • 488 Research • 489 Your Turn • 493 Figure 16.8, (What are other common objects that could be used to frame subjects?), • 493 (Framing), • 494 Working with Photos: Editing
Jl.16	Demonstrate knowledge of layout and design procedures by incorporating consistency of style using a desktop publishing system (if available), traditional methods, or a combination of both techniques.	448-479, <ul style="list-style-type: none"> • 448 Eye-Tracking Research, • 449 Smart and Pretty Design • 450 Planning Your Design • 451 Aiming for Smart Design • 459 Bringing the Design Concept to Life • 459 And Now Closer to Home • 475 Executing the Design • 480 Critical Thinking #3, 4, 5 • 480 Application #1-3