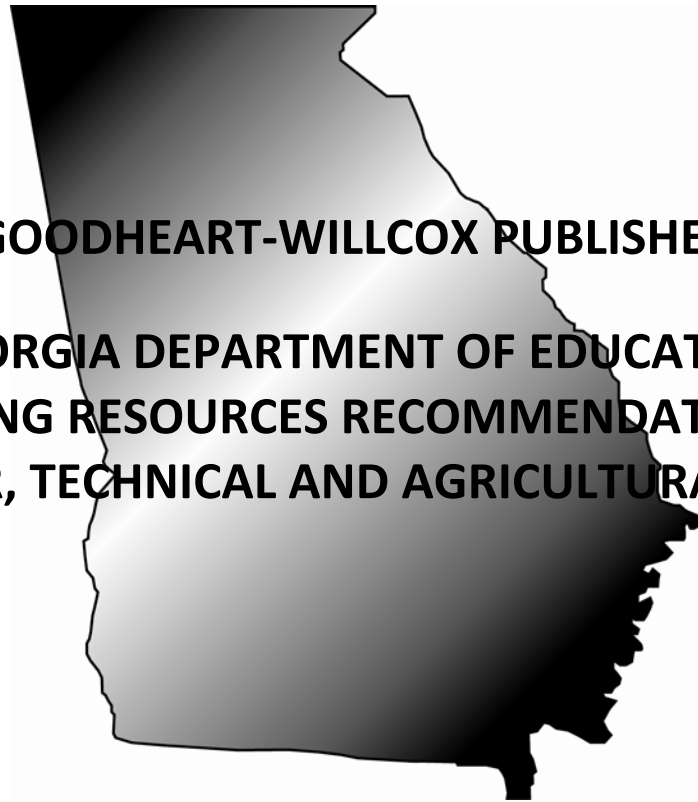




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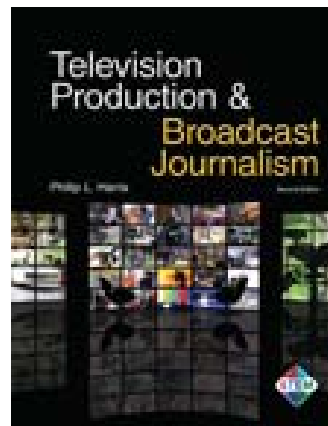
**GEORGIA DEPARTMENT OF EDUCATION
2011 LEARNING RESOURCES RECOMMENDATION PROCESS
GRADES 6-12 CAREER, TECHNICAL AND AGRICULTURAL EDUCATION (CTAE)**



INSTRUCTIONAL MATERIAL CORRELATION

Course: Broadcast/Video Production II (10.51210)

Text: *Television Production & Broadcast Journalism* ©2012



FORMAT FOR CORRELATION TO THE GEORGIA PERFORMANCE STANDARDS

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<u>Standard</u> (Cite Number)	<u>Standard</u> (Cite specific standard)	<u>Where Taught</u> (If print component, cite page number; if non-print, cite appropriate location.)
	PRE-PRODUCTION, PRODUCTION, AND POST-PRODUCTION PROCEDURES	
ACCT-BVP2-1	Students will demonstrate basic planning, writing, directing, and editing of a production.	
a.	Identify and list different types/formats of programs and productions.	166–171, 226–229
b.	Plan a program using accepted styles of production.	330–341, 350–353
c.	Identify staffing needs for a production.	404–409
d.	Write a program using accepted styles of production, as per assigned format.	172–177, 216–221
e.	Review the duties of a director and perform these duties in accepted styles of production.	400–413
f.	Edit a program using accepted styles of production.	470–483
	FIELD PRODUCTION	
ACCT-BVP2-2	Students will exhibit proper use of field equipment and its functions.	
a.	Describe electronic news gathering (ENG) and electronic field production.	338–340
b.	Set up ENG equipment for field production.	348–355
c.	Operate ENG equipment during production	355–359

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	segments.	
	BASIC ELECTRICAL FUNCTIONS	
ACCT-BVP2-3	Students will show understanding of basic electrical functions.	
a.	Describe the basic principles of electricity.	352
b.	Calculate the amount of electricity required to operate lights and various other components used in this career field, per instructor's directions.	340, 352–353
c.	Describe safety procedures to be followed when working with electrical devices.	352–354
	OPERATIONAL SETUP AND MAINTENANCE	
ACCT-BVP2-4	Students will use specified operational set-up/maintenance procedures.	
a.	Describe types of video connectors.	155–162
b.	Describe types of audio connectors.	155–162
c.	Describe types of data connectors.	155–162
d.	Troubleshoot a bad cable connection.	143, 161
e.	Replace bulb in light fixture.	314
f.	Explain and demonstrate the use of basic electrical devices in the use of broadcast/video equipment (capacitors, surge protectors, etc.).	303–306, 352–353
g.	Maintain equipment to instructor's specification.	80–82, 314, 331–338
	ADVANCED EDITING OPERATIONS	

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ACCT-BVP2-5	Students will perform advanced editing operations.	
a.	Calculate back-time and running time and apply the calculations to the editing of a program.	125–126, 198–199, 206, 473–474
b.	Use appropriate transitions and effect (video/audio) for production.	456–458, 474–476
c.	Execute split audio/video edits.	476–477
d.	Produce multi-track audio for audio/video recording.	132–135, 148–150, 262–263
e.	Maintain proper continuity throughout production.	483, 505–508
	STUDIO PRODUCTION	
ACCT-BVP2-6	Students will model techniques involved with studio production.	
a.	Demonstrate skills in selecting production topics.	206–207
b.	Select appropriate equipment.	403–404
c.	Set and adhere to production deadlines.	408–409
d.	Demonstrate ability to block a script using proper terminology.	404–406
e.	Direct participants in production of a program in the studio utilizing proper equipment.	387, 393–395, 409–412
	PRODUCTION PERFORMANCE	
ACCT-BVP2-7	Students will exhibit proper production performance techniques.	
a.	Perform as a talent in a production.	509–511

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	b.	Describe technically acceptable visual components (i.e., makeup, clothing, color, set dressing, etc.).	361–639, 418–434
	c.	Demonstrate practices of delivery or performance.	233–236, 385–393
	AUDIO/VIDEO CONTROL SYSTEMS		
ACCT-BVP2-8	Students will demonstrate understanding of audio/video control systems.		
	a.	Identify, select, and appropriately place microphone/lights/cameras for production.	60–64, 135–144, 297–306, 317–321, 377–385
	b.	Set-up and operate recording/playback devices.	124–127, 134–135
	c.	Describe parts of audio console/video switcher/light dimmer.	148–151, 313, 438–442
	d.	Operate audio console/video switcher/light dimmer.	148–151, 313, 438–450
	e.	Describe parts and functions of camera control units.	61–62
	PRODUCTION GRAPHICS		
ACCT-BVP2-9	Students will create production graphics.		
	a.	Identify various graphic creating hardware/software systems.	285–287, 442–444, 466
	b.	Design and produce graphics for production.	280–285
	CAREER INVESTIGATION		
ACCT-BVP2-10	Students will identify career opportunities.		
	a.	Identify a career objective.	37–50
	b.	Identify sources of information concerning	34, 154, 374, 398, 454

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	careers.	
c.	List the skills, attitudes, abilities, and training required for jobs in the broadcast related fields.	37–50
d.	Describe employment opportunities in broadcast related fields.	37–50
e.	Explain the importance of updating occupational skills and knowledge through continued educational training.	32, 35–37, 40
ACCT-BVP2-11	Students will complete career preparations.	
a.	Identify the certifications available.	
b.	Compare and contrast careers in video production along with their educational requirements.	37–50
c.	Identify the college majors that require at least one course in video production.	
d.	Investigate how video production is used in other disciplines.	20–24
	ENTREPRENEURSHIP	
ACCT-BVP2-12	Students will explain and demonstrate understanding of expenses, production costs, and budgets.	
a.	Explore costs and availability of video production equipment.	29–31
b.	Calculate the costs of a production.	
c.	Develop an appreciation for time required in each production phase when producing a video.	50–56, 400–413

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ACCT-BVP2-13	Students will explore the importance of marketing in video production.	
a.	Identify various marketing techniques and strategies.	25–30
b.	Research and develop various marketing strategies and techniques.	25–30
ACCT-BVP2-14	Students will exhibit professional ethics.	
a.	Demonstrate ability to give and follow directions.	376–378, 413
b.	Demonstrate ability to function as a member of a team.	35–37
c.	Demonstrate strong work ethic.	189–193
d.	Describe and practice principles of broadcast law (i.e., copyright, plagiarism, etc.).	240–257, 264–268